

WIN
BACKSTAGE
PASSES!
SEE PAGE 62

SUNSET STRIP 1985 ★ MUSIC. AMBITION. TROUBLE. FAME.

SUMMER 1985
\$2.50

LOUDER.
DANGEROUS.
LEGENDARY.
THIS IS
THE WHISKY.

THE STRIP'S HOTTEST NIGHTSPOT

WHERE BANDS
ARE BORN AND
LEGENDS ARE
MADE.

LIVE BANDS.
LATE NIGHTS.
NO RULES.
THIS IS THE
WHISKY.

INSIDE THE SUNSET STRIP SCENE

BANDS, GROUPIES,
EXECUTIVES,
ROADIES, AND
DREAMERS.
ALL CHASING
THE SAME THING.

THIS IS THE WHISKY

EVERY BAND WANTS A RECORD DEAL.
EVERY FAN WANTS BACKSTAGE.
EVERY NIGHT COULD CHANGE YOUR LIFE.

Whisky a Go Go

8901 SUNSET STRIP

DEVIATED SEPTUMS
SPACE JUNK
OH MY GOD
WAM BAM

TONIGHT
LIVE!

EXCLUSIVE INTERVIEW DEVIATED SEPTUMS

FROM MELTDOWN
TO MAYHEM.
THEIR STORY.
THEIR SOUND.
THEIR TIME.

SPACE JUNK

THE FUTURE
SOUNDS
DIFFERENT.

WAM BAM

BEAUTIFUL.
DANGEROUS.
UNFORGETTABLE.

WIN
A DATE WITH
A ROCK STAR!
SEE PAGE 62

THE BANDS



DEVIATED SEPTUMS,
SPACE JUNK, OH MY GOD
& MORE.

THE FANS



PUNK. METAL. NEW WAVE.
HARD ROCK. ALL HERE.
ALL REAL.

THE GROUPIES



THE GIRLS. THE PARTIES.
THE RUMORS.
THE STRIP.

THE EXECUTIVES



THE MONEY. THE POWER.
THE DEALS THAT
CHANGE EVERYTHING.

THE CREW



ROADIES. TECHS.
BOUNCERS. BARTENDERS.
THE UNSUNG HEROES.

★ REAL MUSIC ★ REAL PEOPLE ★ REAL STORIES ★ REAL HOLLYWOOD



THE WHISKY A GO GO

SUNSET STRIP 1985

★ EVERYBODY WANTS SOMETHING ★

Whisky a Go Go

THE CLUB
WHERE EVERYONE
IS TRYING TO
BECOME
SOMEBODY.

THE WHISKY
TONIGHT
DEVIATED SEPTUMS
SPACE JUNK
OH MY GOD
WAM BAM

THE DNA

THE WHISKY A GO GO IS
THE EPICENTER OF THE
SUNSET STRIP.

BANDS. FANS. GROUPIES.
EXECUTIVES. ROADIES.
PHOTOGRAPHERS.
DREAMERS.

ALL CHASING THE SAME THING:
A MOMENT THAT
COULD CHANGE THEIR LIFE.

THE FIVE TRIBES OF THE WHISKY

DEVIATED SEPTUMS FANS

STREET. DANGEROUS.
RECKLESS.
RAW.

HANDI ROCKS.
JOHNNY THUNDERS.
FASTER PUSSYCAT.
EARLY GUNS N' ROSES.

SPACE JUNK FANS

ALTERNATIVE.
ART SCHOOL.
THE FUTURE.

THE CULT.
LOVE AND ROCKETS.
PSYCHEDELIC FURS.
EARLY JANE'S ADDICTION.

WHAM BAM GROUPIES

BEAUTIFUL.
DANGEROUS.
UNFORGETTABLE.

SUNSET STRIP
GLAMOUR.
MTV GENERATION.

RECORD EXECUTIVES

THE MONEY.
THE POWER.
THE GATEKEEPERS.

YOUNG GEFEN.
YOUNG ATLANTIC.
YOUNG CAPITOL.

THE WHISKY CREW

BOUNCERS.
BARTENDERS.
ROADIES. TECHS.
STAGE MANAGER.
THE HARD WORKING
BACKBONE OF
ROCK AND ROLL.

LIVE MUSIC
EVERY NIGHT
NO POSERS
NO RULES

THE ESSENTIAL LOOK ★

- ✓ LEATHER JACKETS
- ✓ DISTRESSED DENIM
- ✓ BAND TEES
- ✓ SCARVES & BANDANAS
- ✓ LEOPARD & ANIMAL PRINT
- ✓ BIG HAIR
- ✓ BOOTS
- ✓ LAYERED JEWELRY
- ✓ DIY PATCHES & PINS
- ✓ ATTITUDE

COLOR PALETTE



BLACK BURGUNDY PURPLE TEAL SILVER BONE

HAIR DNA BIG. TEASED. WILD. AUTHENTIC 80S.



TEASED
MULLETS LONG
LAYERS RAT TAILS &
SHAG CUTS NEW WAVE
TEXTURE BIG
VOLUME

BANDS THAT BUILT THE WHISKY IN 1985



GUNS N' ROSES
(EARLY)



FASTER PUSSYCAT



THE CULT



HANOI ROCKS



LOVE AND
ROCKETS



SOCIAL DISTORTION



AGENT ORANGE



TSOL



THE CIRCLE JERKS

★ EVERY BAND WANTS A RECORD DEAL. EVERY FAN WANTS BACKSTAGE. ★
EVERY NIGHT FEELS LIKE HISTORY WAITING TO HAPPEN.

SPACE JUNK

THE STRANGEST BAND
ON THE SUNSET STRIP

Whisky a Go Go



TOTAL ROCK STAR

DESIGNED TO MOVE.
JUMP. SING. FLY.

THE CUSTOM HARNESSES
GIVE THEM STRENGTH.

THE HARDWARE
GIVES THEM EDGE.

THE COLORS
GIVE THEM POWER.

THIS ISN'T A LOOK.
IT'S A TAKEOVER.



THE DNA

SPACE JUNK IS
THE FUTURE.
SCI-FI GLAM.
GIRL POWER.
OUT OF THIS
WORLD.

PART ROCK BAND.
PART PERFORMANCE ART.
100% UNFORGETTABLE.
NOBODY LOOKS LIKE
THEM. NOBODY SOUNDS
LIKE THEM. EVERYBODY
TALKS ABOUT THEM.
THEY ARE THE INVASION.



THE BAND

THE ORBITS (DANCERS)



THE VOICE. THE VISION.
THE STAR.



THE RIFFS.
THE ATTITUDE.



THE GROOVE.
THE FOUNDATION.



THE BEAT.
THE HEARTBEAT.



PART ALIEN. PART GODDESS.
THE VISUAL INVASION.

SPACE JUNKIES (THE FANS)

THEY DON'T FOLLOW
TRENDS.
THEY START THEM.
THEY ARE THE FUTURE
ROCK & ROLL KIDS.
THEY COME TO
THE WHISKY TO
SEE SOMETHING
NOBODY ELSE
HAS EVER SEEN.



GIRLS



GUYS



HAIR DNA

BIG. TEASED. WILD. 1985.



TEASED
VOLUME

ASYMMETRICAL
SHAPES

COLORLED
STREAKS

MULLET
HYBRIDS

WILD
TEXTURE

MAKEUP DNA

COSMIC. ELECTRIC. BOLD.



STAR
FRECKLES

COSMIC
EYES

METALLIC
SHADOWS

LIP
POWER

ACCESSORIES DNA

OUT OF THIS WORLD.



ALIEN
PINS

PLANET
EARRINGS

SPACE
PATCHES

COSMIC
SHADES

STAR
HAIR CLIPS

CLOTHING DNA

METALLIC. VINYL. FUTURISTIC. 1985.



CUSTOM
VESTS

METALLIC
JUMPSUITS

VINYL
JACKETS

HARDWARE
DETAILS

CHAIN +
STUDS

DO'S

- ✓ BE WEIRD
- ✓ BE ORIGINAL
- ✓ BE COLORFUL
- ✓ BE SCI-FI
- ✓ BE MTV
- ✓ BE 1985
- ✓ BE SPACE JUNK

DON'TS

- ✗ NO MODERN COSPLAY
- ✗ NO COMIC CON
- ✗ NO RAVE CULTURE
- ✗ NO CYBERPUNK
- ✗ NO EDM FESTIVAL
- ✗ NO ANIME AESTHETIC
- ✗ NO TRYING TOO HARD

THE STRIP. THE STAGE. THE INVASION.



"WE DON'T COME FROM EARTH. WE COME TO ROCK YOUR PLANET."



SPACE JUNKIES

THE FANS OF SPACE JUNK
WHISKY A GO GO • 1985

NOT FROM EARTH.
BUT THEY WISH THEY WERE.
THEY ARE THE FOLLOWING.
THE BELIEVERS.
THE ONES WHO KNOW
SPACE JUNK IS THE FUTURE.
THEY MIX NEW WAVE,
MTV STYLE, SCI-FI FANTASY
AND SUNSET STRIP ATTITUDE
INTO THEIR OWN LOOK.
THEY DON'T DRESS
LIKE THE BAND.
THEY TAKE INSPIRATION.
THEY MAKE IT THEIR OWN.
THEY ARE SPACE JUNKIES.



THE SUPERFANS

EVERY SCENE HAS THEM.
THE ULTIMATE FANS.
THE ONES WHO LIVE
AND BREATHE
SPACE JUNK.
THEY GO ALL OUT.
BUT STILL 1985.



FEMALE SPACE JUNKIES

PIERCE. FUN. FEARLESS.



MORE FEMALE SPACE JUNKIES



HAIR DNA

BIG. TEASED. WILD. 1985.



TEASED VOLUME

WOLF CUTS



ASYMMETRICAL

COLOR STREAKS



SHAG LAYERS

NEW WAVE SHAPE

MALE SPACE JUNKIES

NEW WAVE. ART SCHOOL. RECORD STORE KIDS. MTV GENERATION.



MORE MALE SPACE JUNKIES



FOOTWEAR DNA

BOOTS. SNEAKERS. STOMPERS.



WHITE BOOTS

SLOUCH BOOTS

POINTED BOOTS

CONVERSE

ANKLE BOOTS

COMBAT BOOTS

FAN STYLE EXAMPLES



THE LOOK

TOPS

- ★ DESTROYED TEES
- ★ BAND TEES
- ★ CROPPED TEES
- ★ TANK TOPS
- ★ CUT-OFFS
- ★ OFF-THE-SHOULDER
- ★ SPACE JUNK MERCH

BOTTOMS

- ★ ACID WASH DENIM
- ★ BLACK DENIM
- ★ LEATHER MINIS
- ★ VINYL SKIRTS
- ★ METALLIC SKIRTS
- ★ DISTRESSED SHORTS
- ★ SKINNY JEANS

LAYERS

- ★ METALLIC JACKETS
- ★ MILITARY JACKETS
- ★ LEATHER JACKETS
- ★ FISHNETS
- ★ MESH TOPS

COLORS

COSMIC PALETTE.



BLACK



PURPLE



FUCHSIA



MAGENTA



SILVER



LIME GREEN



TEAL

ACCESSORIES DNA

DETAILS FROM ANOTHER PLANET.

- CHOKERS
- LAYERED NECKLACES
- STAR & PLANET EARRINGS
- ALIEN PINS
- SPACE JUNK BUTTONS
- STUDDED BELTS
- MULTIPLE BRACELETS
- NEON SUNGLASSES
- FINGERLESS GLOVES



MAKEUP DNA

GLITTER. METALLIC. COSMIC.



THE DO'S

- ✓ NEW WAVE INFLUENCE
- ✓ MTV ENERGY
- ✓ SCI-FI INSPIRED
- ✓ METALLIC ACCENTS
- ✓ BAND MERCHANDISE
- ✓ BIG 1985 HAIR
- ✓ ART SCHOOL VIBES
- ✓ SUNSET STRIP ORIGINALS

THE DON'TS

- ✗ NOT ACTUAL ALIENS
- ✗ NO COSPLAY
- ✗ NO COMIC CON
- ✗ NO CYBERPUNK
- ✗ NO RAVE CULTURE
- ✗ NO EDM FASHION
- ✗ NO MODERN INFLUENCER LOOK
- ✗ NOT HALLOWEEN

WE ARE THE KIDS WHO KNOW THE FUTURE WHEN WE SEE IT.

SPACE JUNKIES

T-SHIRT LINE
RIPPED. REBEL. COSMIC.



COSMIC LOGO TEE
BLACK



PLANET CRASH TEE
PURPLE



BAND PHOTO TEE
VINTAGE WHITE



MARTIAN ATTITUDE TEE
BLACK



STAR POWER TEE
FUCHSIA



SHOCKWAVE TEE
PURPLE



TOUR '85 TANK
BLACK

★ SOFT. DESTROYED. MADE TO BE LIVED IN. ★ EVERY TEE LOOKS LIKE YOU STOLE IT FROM THE GIRLS. ★ EVERY GIRL LOOKS LIKE A SPACE JUNKIE.

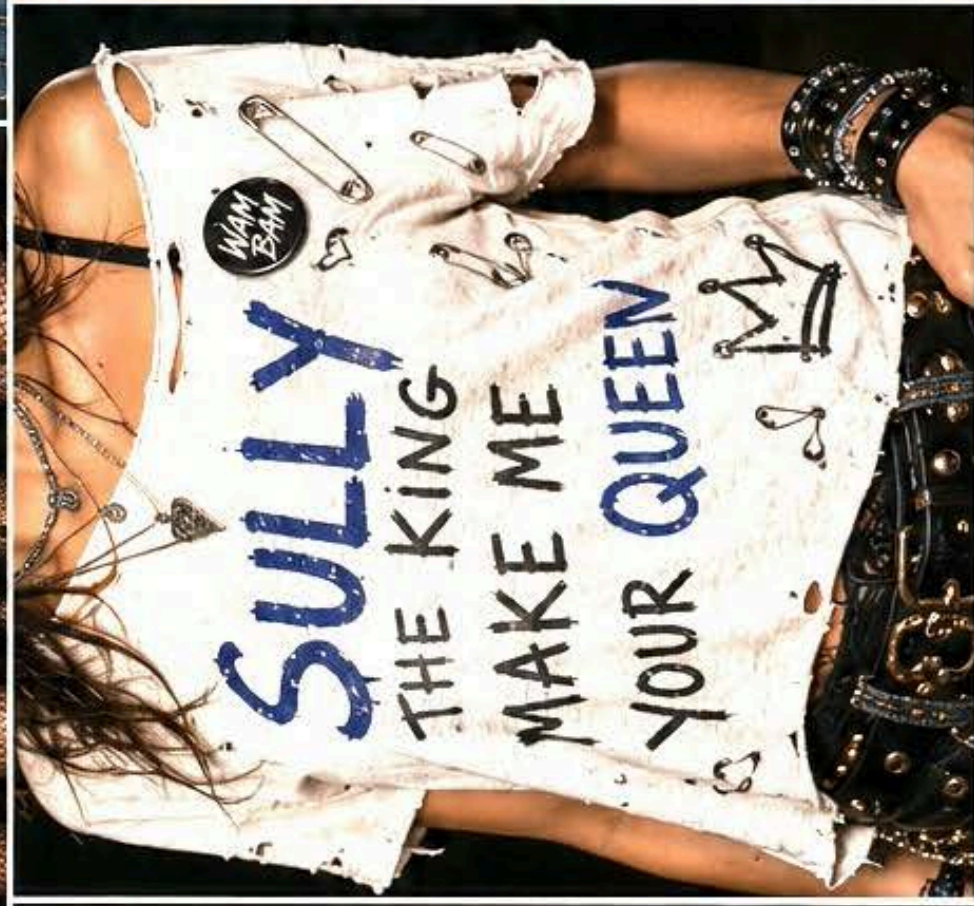
THE JUNKIES GENERATION

DIFFERENT GIRLS. ONE TRIBE. ALL STYLES. ALL ATTITUDES. ALL SPACE JUNKIES. ★ ★ ★



LIVE ON THE STRIP LOUD. GLAM. UNSTOPPABLE.





WAM BAM BAMS

SUNSET STRIP. 1985.
WE WEAR THE CROWN. WE LIVE THE DREAM.

WAM BAM

THE BAND EVERYONE THINKS IS NEXT.
SUNSET STRIP, LOS ANGELES.
ONE DREAM. ONE BAND. ONE CROWN. 1985.



THE DNA
REAL ROCK & ROLL.
NO GIMMICKS.
NO PRETEND.
JUST FOUR GUYS
CHASING A DREAM.
A CROWN IS EARNED.
NOT GIVEN.

WAM BAM THE BAND

SULLY
LEAD VOCALS

THE VOICE.
THE HEART.
THE FRONTMAN.

RICK "RIPPER"
LEAD GUITAR

THE SHREDDER.
THE COOL ONE.
THE SHOWMAN.

JACE
BASS

THE FOUNDATION.
THE QUIET ONE.
THE SOLID ONE.

VINNIE
DRUMS

THE WILDCARD.
THE ENERGY.
THE SPARK.

CRUZ
RHYTHM GUITAR / KEYS

THE TEXTURE.
THE ARTIST.
THE SECRET WEAPON.

THE WAM BAMBIES NOT GROUPIES. FANS. THE GIRLS WHO BELIEVE.



MALE FANS FUTURE MUSICIANS. FUTURE HEADLINERS.

CLOTHING DNA LIVED IN. ROAD WORN. REAL.

LEATHER JACKETS	DENIM JACKETS	VINTAGE TEES	PLAID SHIRTS	CONCERT TANKS	501 JEANS	BOOTS BEAT UP

HAIR DNA NATURAL. TEXTURED. 80'S ROCK.

WOLF CUTS	FEATHERED LAYERS	SHAGS & BANGS	CURLY CHAOS	LONG & LOOSE

ACCESSORIES DNA THE DETAILS THAT MATTER.

NECKLACES	RINGS	BANDANAS	PINS & BUTTONS	LEATHER BRACELETS	SUNGLASSES	BELTS & CHAINS

WHISKY A GO GO STAFF

BOUNCERS	BARTENDER	WAITRESSES

ROAD CREW THE ONES WHO MAKE IT HAPPEN.



RECORD EXECUTIVES WATCHING. DECIDING.



LIVE AT THE WHISKY THIS IS HOME.



COLOR PALETTE SUNSET STRIP. 1985.

BLACK	INDIGO	DENIM BLUE	CHARCOAL	VINTAGE WHITE	BURGUNDY	SILVER

WAM BAM DO'S

- ✓ REAL ROCK & ROLL
- ✓ LIVED IN CLOTHING
- ✓ VINTAGE LAYERS
- ✓ DENIM & LEATHER
- ✓ BAND MERCH
- ✓ SILVER JEWELRY
- ✓ NATURAL HAIR
- ✓ CONFIDENCE
- ✓ HARD WORK
- ✓ BELIEVE

WAM BAM DON'TS

- ✗ GLAM METAL COSTUMES
- ✗ NEON SPANDEX
- ✗ ZEBRA PRINTS
- ✗ EXAGGERATED HAIR
- ✗ HEAVY MAKEUP
- ✗ ROCKSTAR CARICATURES
- ✗ FAKE ATTITUDES
- ✗ OVERPRODUCED LOOK
- ✗ TRYING TOO HARD
- ✗ FORGETTING THE SONGS

ONE VAN.
ONE SHOT.
ONE CROWN.



WAM BAM

ONE DREAM. ONE BAND. ONE CROWN.

THE BAND
EVERYONE
THINKS IS NEXT.

SUNSET STRIP, LOS ANGELES.

1985.



THE DNA
REAL ROCK & ROLL.
NO GIMMICKS.
NO PRETEND.
JUST FOUR GUYS
CHASING A DREAM.
A CROWN IS EARNED.
NOT GIVEN.



WAM BAM THE BAND



SULLY
LEAD VOCALS

THE VOICE.
THE HEART.
THE FRONTMAN.



RICK "RIPPER"
LEAD GUITAR

THE SHREDDER.
THE COOL ONE.
THE SHOWMAN.



JACE
BASS

THE FOUNDATION.
THE QUIET ONE.
THE SOLID ONE.



VINNIE
DRUMS

THE WILDCARD.
THE ENERGY.
THE SPARK.



CRUZ
RHYTHM GUITAR / KEYS

THE TEXTURE.
THE ARTIST.
THE SECRET WEAPON.

THE WAM BAMBIES

NOT GROUPIES. FANS. THE GIRLS WHO BELIEVE.



MALE FANS

FUTURE MUSICIANS.
FUTURE HEADLINERS.



CLOTHING DNA

LIVED IN. ROAD WORN. REAL.



LEATHER JACKET
LEATHER VEST
DENIM JACKET



PLAID SHIRTS
BAND TEES
TANKS & CUT-OFFS



LEATHER PANTS
RIPPED JEANS



BOOTS
LEATHER SHOES

HAIR DNA

WOLF CUTS. MULLET. NATURAL CHAOS.



WOLF CUTS
DIRTY BLONDE
SHAGGY LAYERS
CURLY MULLET
DARK & LOOSE

ACCESSORIES DNA

THE DETAILS THAT MATTER.



NECKLACES
RINGS
BANDANAS
PINS & BUTTONS
LEATHER BRACELETS
CHAINS & WALLETS
BELTS

WHISKY A GO GO STAFF



THE ONES WHO MAKE IT LOUD.

RECORD EXECUTIVES

WATCHING. DECIDING.



LIVE AT THE WHISKY

THIS IS HOME.



COLOR PALETTE

SUNSET STRIP. 1985.



BLACK
INDIGO
DENIM BLUE
CHARCOAL
VINTAGE WHITE
BURBUNDY
SILVER

WAM BAM DO'S

- ✓ REAL ROCK & ROLL
- ✓ LIVED IN CLOTHING
- ✓ VINTAGE LAYERS
- ✓ DENIM & LEATHER
- ✓ BAND MERCH
- ✓ SILVER JEWELRY
- ✓ NATURAL HAIR
- ✓ CONFIDENCE
- ✓ HARD WORK
- ✓ BELIEVE

WAM BAM DON'TS

- ✗ GLAM METAL COSTUMES
- ✗ NEON SPANDEX
- ✗ ZEBRA PRINTS
- ✗ ENXPRODUCED LOOK
- ✗ TRYING TOO HARD
- ✗ ROCKSTAR CARICATURES
- ✗ FAKE ATTITUDES
- ✗ OVEGGERATED HAIR
- ✗ HEAVY MAKEUP
- ✗ FORGETTING THE SONGS

ONE VAN.
ONE SHOT.
ONE CROWN.



DEVIATED SEPTUMS

FORMERLY MELTDOWN.

THE PUNK BAND THAT THINKS WAM BAM IS SOFT.

THE DNa
NOT PUNK.
NOT PRETTY.
NOT FOR POSEURS.
LOUD, ANGRY AND DANGEROUS.
WE PLAY WHAT WE FEEL.
WE LIVE HOW WE WANT.
WE DON'T FOLLOW.
WE DEVIATE.

Whiskey a Go Go
DEVIATED SEPTUMS
TONIGHT
NO SYSTEM / NO MASTER

DEVIATED SEPTUMS THE BAND

DEREK
VOCALS

JACK
LEAD GUITAR

GRIFFIN
DRUMS

NIKKI
BASS

RIP
RHYTHM GUITAR

THE VOICE.
THE SNEER.
THE FRONTMAN.

THE RIFFS.
THE CHAOS.
THE ATTITUDE.

THE BEAT.
THE PULSE.
THE HEARTBEAT.

THE GROOVE.
THE FOUNDATION.
THE LOW END.

THE TEXTURE.
THE EDGE.
THE BITE.

CLOTHING DNa DIRTY. WORN. LIVED IN.



LEATHER VESTS
LEATHER JACKETS
LEOPARD EVERYTHING
BAND TEES
TIGHT JEANS
LEATHER PANTS
COMBAT BOOTS

HAIR DNa BIG. WILD. UNTAMED.



LION MANE
WOLF CUTS
SHAGS
MULLET
RAT TAILS

ACCESSORIES DNa METAL. LEATHER. NO APOLOGIES.



CHAINS & NECKLACES
RINGS
WRIST CUFFS
STUDED BELTS
BANDANAS & SCARVES
BULLET BELTS & CHAINS

THE DEVIATED SEPTUMS GIRLS DANGEROUS. SEXY. DON'T CARE.



- BIG HAIR
- SMUDGED MAKEUP
- LEOPARD & LEATHER
- FISHNETS & TEARS
- TOO MUCH PERFUME
- NO APOLOGIES

THE DEVIATED SEPTUMS GUYS DIRTY. LOUD. LOYAL.



- LONG HAIR
- CUT OFFS & VESTS
- CHAINS & STUDS
- BOOTS NOT SNEAKERS
- BANDS OVER EVERYTHING
- RIDE OR DIE

LIVE AT THE WHISKY LOUD. RAW. DANGEROUS.



COLOR PALETTE SUNSET STRIP 1985.



BLACK
FADED BLACK
CHARCOAL
LEOPARD
OXBLOOD
DIRTY WHITE
SILVER

DEVIATED SEPTUMS DO'S

- ✓ BE LOUD
- ✓ BE DANGEROUS
- ✓ BE YOURSELF
- ✓ SUPPORT YOUR FRIENDS
- ✓ WEAR IT OUT
- ✓ LIVE FAST
- ✓ MAKE NOISE
- ✓ STAY LOYAL
- ✓ PLAY HARD
- ✓ LOOK MEAN
- ✓ SWEAT
- ✓ STAY UP ALL NIGHT

DEVIATED SEPTUMS DON'T'S

- ✗ NO POSERS
- ✗ NO PRETEND PUNK
- ✗ NO CORPORATE BULLSHIT
- ✗ NO SELLING OUT
- ✗ NO TREND CHASERS
- ✗ NO FOLLOWING
- ✗ NO FASHION VICTIMS
- ✗ NO DRUG GLORIFICATION
- ✗ NO APATHY
- ✗ NO RACISTS. NO SEXISTS.

NO SYSTEM.
NO MASTER.

DEVIATED SEPTUMS

THE DEVIATED SEPTUMS FANS NOT FASHION. A LIFESTYLE.



PUNK KIDS OF THE STRIP



WHISKY A GO GO STAFF & BACKSTAGE CREW

1985 SUNSET STRIP
LOS ANGELES

THE PEOPLE WHO KEEP THE STRIP ALIVE.

Whisky a Go Go

TONIGHT
DEVATED SEPTUMS
WAM BAM
SPACE JUNK

NOT THE STARS.
THE SURVIVORS.
THEY'VE SEEN EVERY BAND
COME AND GO.
THE WHISKY WOULDN'T
SURVIVE WITHOUT THEM.



BOUNCERS / SECURITY

FORMER MARINES. FOOTBALL PLAYERS. EX-BIKERS.
THEY THROW OUT DRUNK ROCK STARS FOR A LIVING.



HAIR: SHORT CUTS, MUSTACHES, FEATHERED MULLET, SLICKED BACK, SHORT WOLF CUTS.
CLOTHING: BLACK SECURITY SHIRTS, POLOS, BLACK DENIM, LEVI'S, DICKIES, WORKK BOOTS.
✓ LOOK INTIMIDATING
✓ LOOK TIRED
✓ LOOK WORKING CLASS
✓ LOOK LIKE THEY'VE
BROKEN UP FIGHTS

MALE BARTENDERS

MUSICIANS THAT DIDN'T MAKE IT. ACTORS.
BETWEEN AUDITIONS. THEY KNOW EVERYBODY.



HAIR: FEATHERED, MULLET, MEDIUM SHAG, ROCKER INFLUENCES.
CLOTHING: BLACK TEE, WHITE TEE, BLACK TANK, JEANS, LEATHER BELT, ROLLED SLEEVES.
ACCESSORIES: WATCHES, CHAINS, BANDANAS.
REFERENCES: TOM CRUISE IN COCKTAIL, WHISKY BARTENDERS, SUNSET STRIP CLUB STAFF.

FEMALE BARTENDERS / COCKTAIL WAITRESSES

THE PRETTIEST GIRLS IN THE ROOM WHO AREN'T GROUPIES. CONFIDENT. FAST. TOUGH.



HAIR: BIG BLOWOUTS, TEASED BANGS, LAYERED WOLF CUTS.
CLOTHING: BLACK TANKS, OFF-SHOULDER TOPS, MINI SKIRTS, TIGHT JEANS, LEATHER SKIRTS, FISHNETS.
ACCESSORIES: HOOP EARRINGS, BANGLES, LAYERED NECKLACES.
MAKEUP: RED LIPS, HEAVY EYELINER, BIG LASHES.
REFERENCES: WHISKY COCKTAIL WAITRESSES, RAINBOW BAR GIRLS, SUNSET STRIP NIGHTLIFE.

STAGE MANAGER

RUNS THE ROOM.
EVERYBODY LISTENS. NOBODY ARGUES.



HAIR: PRACTICAL, MEDIUM LENGTH.
CLOTHING: BLACK TEE, HEADSET, CLIPBOARD, JEANS, BOOTS.
ACCESSORIES: HEADSET, CLIPBOARD, FLASHLIGHT, WALKIE.
REFERENCES: TOUR MANAGER, PRODUCTION MANAGER, CLUB MANAGER.

SOUND TECHS

THE SMARTEST PEOPLE IN THE BUILDING.
NOBODY NOTICES THEM UNTIL SOMETHING GOES WRONG.



HAIR: SHAG CUTS, MUSTACHES, MULLET, PRACTICAL ROCK HAIR.
CLOTHING: CONCERT TEES, BLACK TEES, JEANS, UTILITY BELTS.
ACCESSORIES: HEADPHONES, FLASHLIGHTS, TOOLS, GAFF TAPE.
REFERENCES: 1985 TOURING CREWS, ARENA SOUND ENGINEERS.

ROADIES

HALF BIKER, HALF PIRATE. FULL CHAOS.



HAIR: LONG HAIR, MULLET, BANDANAS, WOLF CUTS.
CLOTHING: SLEEVELESS SHIRTS, DENIM VESTS, LEATHER VESTS, CONCERT TEES, JEANS, WORK GLOVES.
ACCESSORIES: CHAINS, WALLET CHAINS, BANDANAS, WRIST CUFFS.
REFERENCES: MÖTLEY CRÜE ROAD CREWS, OZZY TOURING CREWS, VAN HALEN ROADIES.

RECORD EXECUTIVES / INDUSTRY

THE SHARKS. THE ONLY PEOPLE
IN THE ROOM NOT DRESSED
LIKE ROCK STARS.



HAIR: WALL STREET 1985. SLICKED BACK, SIDE PARTS, WELL GROOMED.
CLOTHING: ARMANI JACKETS, SPORT COATS, SILK SHIRTS, PLEATED TROUSERS, LOAFERS.
ACCESSORIES: ROLEX WATCHES, GOLD RINGS, CIGARS.
COLORS: NAVY, CHARCOAL, GRAY, BURGUNDY, CREAM.
REFERENCES: GEFEN RECORDS, ATLANTIC RECORDS, A&R EXECUTIVES 1985.

THE WHISKY A GO GO CREW & CROWD MIX

EVERY NIGHT. EVERY SHOW.



30% WAM BAM FANS
DREAMERS.

25% DEVATED SEPTUMS FANS
DANGEROUS. LOUD. LEOPARD PRINT.

15% SPACE JUNK FANS
COSMIC GIRLS. NEW WAVE CROSSOVER.

10% INDUSTRY EXECUTIVES
THE SHARKS.

10% ROADIES / CREW
WORK ALL DAY. PARTY ALL NIGHT.

10% GENERAL STRIP CROWD
LOCALS. TOURISTS. HANGERS ON.

THE WHISKY A GO GO. SUNSET STRIP. HOLLYWOOD. 1985.

LOUD. RAW. INTIMATE. DANGEROUS.

NO SYSTEM. NO MASTER.



THE WHISKEY: 1985

BACKGROUND
BREAKDOWN

Whisky a Go Go
DEVIATED SEPTUMS
SPACE JUNK
WAM BAM

THE WHISKEY.
SUNSET STRIP.
LOS ANGELES.
1985.

LOUD.
RAW.
INTIMATE.
DANGEROUS.

DAY 3

15 - WHISKEY PATRONS (GROUP A)



2 - DEVIATED SEPTUMS DIE HARDS



1 - DEVIATED SEPTUMS GROUPIE GIRL



1 - DEVIATED SEPTUMS DRUMMER (GRIFFIN)



1 - DEVIATED SEPTUMS GUITARIST (JACK)



1 - DEVIATED SEPTUMS LEAD SINGER (DEREK)



1 - SPACE JUNK GUITARIST (DAVE G.)



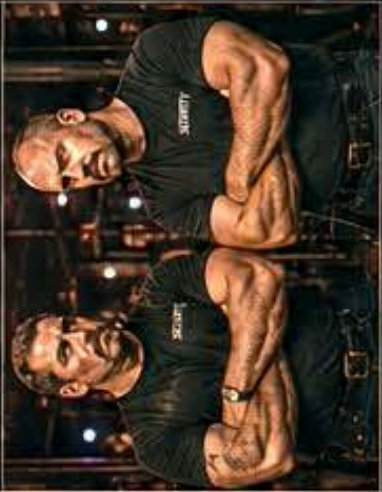
1 - SPACE JUNK BASSIST (CHARLIE L.)



5 - SPACE JUNKIES / GROUPIES



2 - WHISKEY BOUNCERS



1 - WHISKEY STAGE MANAGER



2 - WHISKEY TECHS



2 - WHISKEY ROADIES



3 - SUNSET RECORD EXECs



1 - WHISKEY BARTENDER



1 - WHISKEY BAR WAITRESS



DAY 4

WHISKEY PATRONS (GROUP A)



WHISKEY PATRONS (GROUP B)



WHISKEY PATRONS (GROUP C)



GIRL IN CROWD (W/ GUY IN CROWD)



GUY IN CROWD (BRIEN)



WAM BAM GROUPIES



WHISKEY CROWD WAITRESS



SPACE JUNKIES / GROUPIES



DEVIATED SEPTUMS GROUPIE GIRL



DEVIATED SEPTUMS DIE HARDS



WHISKEY ROADIES



WHISKEY BOUNCERS



WHISKEY STAGE MANAGER



WHISKEY TECHS



THE WHISKEY A GO GO. SUNSET STRIP. HOLLYWOOD. 1985.

NO SYSTEM. NO MASTER.



THE WHISKY HAIR DNA: 1985

LOUD. BIG. DANGEROUS. UNAPOLOGETIC.



THIS IS SUNSET STRIP HAIR.
IT'S NOT PERFECT.
IT'S NOT PRETTY.
IT'S REAL HAIR.
IT'S 1985.

WAM BAM HAIR DNA

DREAMERS. FUTURE STARS. MTV GENERATION.

WOLF CUT LAYERED & FULL	LAYERED ROCKER CONTROLLED CHAOS	TEASED CROWN VOLUME ON TOP	EARLY GLAM FEATHERED & WILD	SOFT SHAG NATURAL VOLUME

DEVIATED SEPTUMS HAIR DNA

DIRTY. DANGEROUS. ANIMALS OF THE STRIP.

DIRTY MULLET LONG & UNTAMED	WOLF CUT BIG & UNTAMED	RAT TAIL BUSINESS IN FRONT	SHAG CUT ROUGH & READY	ROCKER SHAG SLEAZY & MEAN

SPACE JUNK HAIR DNA

COSMIC. NEW WAVE. OUT OF THIS WORLD.

NEW WAVE SPIKE SHORT & EDGY	COLORED STREAKS COSMIC GLAM	ASYMMETRICAL ARTY & COOL	BIG VOLUME FUTURISTIC	TEXTURED SPIKE CHUNKY & BOLD

WHISKEY PATRONS HAIR DNA

REAL PEOPLE. REAL HAIR. NOT EVERYONE LOOKS LIKE THEY'RE IN A BAND.

MEDIUM SHAG NATURAL & EASY	LAYERED EVERYDAY VOLUME	SHORT AFRO CLEAN & CLASSIC	LONG & NATURAL BEACHY WAVES	FEATHERED 1980S CLASSIC	PERMED VOLUME & TEXTURE	CURLY & WILD NATURAL CURLS	MULLET LITE SHORTER SIDES	BIG BANGS TEASED & FULL	LONG & STRAIGHT SLEEK & COOL	SHAG WITH BANGS SOFT & MESSY	NATURAL CURLS PROUD & BEAUTIFUL	LONG & FLOWING ROCKER STYLE	MESSY & REAL NIGHT OUT HAIR	BANDANA HAIR PRACTICAL & COOL

DETAILS THAT MATTER

TEASED ROOTS BACKCOMB & HOLD	NATURAL TEXTURE EMBRACE IT	BANDANAS PRACTICAL & STYLE	LAYERING MOVEMENT & SHAPE	CLIPS & PINS FUNCTION & FASHION

HAIR PRODUCTS OF 1985

AQUA NET	RAVE	WHITE RAIN	BIG SEXY HAIR	STIFF STUFF	LA LOOKS	PRELL	V05

WHAT NOT TO DO

NO MODERN FADES	NO SKIN FADES	NO BROCCOLI CUTS	NO TOP KNOTS	NO BRAIDS

1985 HAIR IS ABOUT ATTITUDE, NOT PERFECTION. DIRTY, BIG, WILD, AND 100% REAL.

THIS IS THE SUNSET STRIP. THIS IS THE WHISKY.



THE WHISKY FOOTWEAR DNA: 1985

REAL SHOES. REAL PEOPLE. REAL 1985.



THE RIGHT SHOES
TELL THE TRUTH.
SUNSET STRIP.
LOS ANGELES.
1985.



DEVIATED SEPTUMS



ENGINEER
BOOTS

WORN LEATHER. SCUFFED. DIRTY. BROKEN IN. THAT'S THE LOOK.

WAM BAM



POINTED
TOE BOOTS

SHARP, POINTED, STYLED. THE BOOT SAYS ROCK STAR.

SPACE JUNK



METALLIC
BOOTS

FUTURISTIC. UNIQUE. OUT THERE. NOT FROM HERE.

PUNKS & STRIP KIDS



COMBAT
BOOTS

WHATEVER YOU GOT. KEEP IT REAL. KEEP IT MOVING.

GIRLS & GROUPIES



COMBOY
BOOTS

HEELS, LEATHER, ATTITUDE. FROM THE BAR TO THE STAGE.

WHISKY PATRONS FOOTWEAR



CONVERSE
ALL STAR

VANS
SLIP ON

ADIDAS
SUPERSTAR

NIKE
(1985 STYLE)

LEATHER
BOOTS

WORK
BOOTS

DESERT
BOOTS

WALLET
CHAINS &
BOOTS

LOAFERS

SUEDE
BOOTS

DR. MARTENS
1460

BOAT
SHOES

SANDALS
(YEAH, REALLY)

REAL PEOPLE. REAL 1985. NOT EVERYONE IS A ROCK STAR.



CONVERSE
ALL STAR

VANS
SLIP ON

ADIDAS
SUPERSTAR

NIKE
(1985 STYLE)

LEATHER
BOOTS

WORK
BOOTS

DESERT
BOOTS

WALLET
CHAINS &
BOOTS

LOAFERS

SUEDE
BOOTS

DR. MARTENS
1460

BOAT
SHOES

SANDALS
(YEAH, REALLY)

SHOE DNA RULES



CONVERSE
ALL STAR

VANS
SLIP ON

ADIDAS
SUPERSTAR

NIKE
(1985 STYLE)

LEATHER
BOOTS

WORK
BOOTS

DESERT
BOOTS

WALLET
CHAINS &
BOOTS

LOAFERS

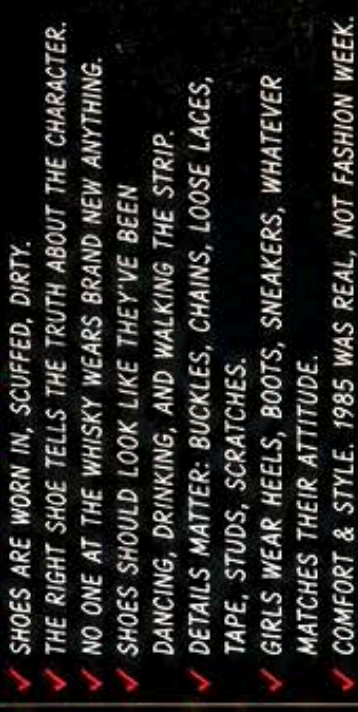
SUEDE
BOOTS

DR. MARTENS
1460

BOAT
SHOES

SANDALS
(YEAH, REALLY)

SHOES WE DON'T SEE AT THE WHISKY



CONVERSE
ALL STAR

VANS
SLIP ON

ADIDAS
SUPERSTAR

NIKE
(1985 STYLE)

LEATHER
BOOTS

WORK
BOOTS

DESERT
BOOTS

WALLET
CHAINS &
BOOTS

LOAFERS

SUEDE
BOOTS

DR. MARTENS
1460

BOAT
SHOES

SANDALS
(YEAH, REALLY)

SHOES ARE WORN IN, SCUFFED, DIRTY.



CONVERSE
ALL STAR

VANS
SLIP ON

ADIDAS
SUPERSTAR

NIKE
(1985 STYLE)

LEATHER
BOOTS

WORK
BOOTS

DESERT
BOOTS

WALLET
CHAINS &
BOOTS

LOAFERS

SUEDE
BOOTS

DR. MARTENS
1460

BOAT
SHOES

SANDALS
(YEAH, REALLY)

THE RIGHT SHOES. THE RIGHT ATTITUDE. THE RIGHT TIME.

SUNSET STRIP. HOLLYWOOD. 1985.

LOUD. RAW. INTIMATE. DANGEROUS.



THE WHISKY ACCESSORIES DNA: 1985

THE DETAILS MAKE THE STRIP. THE STRIP MAKES THE STORY.

REAL ACCESSORIES.
REAL ATTITUDE.
REAL 1985.
SUNSET STRIP.
LOS ANGELES.

Whisky a Go Go
DEVATED SEPTUMS
SPACE JUNK
WAM BAM

CHAINS & NECKLACES



CROSSES. DOG TAGS. SKULLS. LOCKS. SPIKES. LAYERS.
SILVER. PEWTER. LEATHER CORDS. NOTHING DAINTY.

BANDANAS & HEADWEAR



AROUND THE HEAD. AROUND THE NECK. IN THE POCKET.
PRACTICAL. COOL. DIRTY. PART OF THE UNIFORM.

STUDS, SPIKES & HARDWARE



STUDDED BELTS. SPIKED BRACELETS. LEATHER CUFFS.
HARDWARE ISN'T FASHION. IT'S ARMOR.

EARRINGS & PIERCINGS



HOOPS. CROSSES. SPIKES. SKULLS. MULTIPLES.
PIERCINGS WERE EARNING THEIR PLACE.

RINGS



SILVER. SKULLS. STONES. SIGNETS. BIG & HEAVY.
EVERY FINGER TELLS A STORY.

WRISTWEAR



LEATHER. STUDS. CHAINS.
WATCHES. LAYERS.
WORN HARD. NEVER MATCHY.

SUNGLASSES



AVIATORS. WAYFARERS. ROUND. MIRRORRED.
INDOORS. AT NIGHT. DOESN'T MATTER.

PINS & BUTTONS "CLEARANCE FRIENDLY"



*CLEARABLE PINS
MAY HAVE TO
BE SMUDGED.
CAN BE WIPED
OFF LATER.

BAND LOGOS. ATTITUDES. POLITICS. JOKES.
PIN YOUR WORLD.

BAND LOGOS. ATTITUDES. POLITICS. JOKES.
PIN YOUR WORLD.

PATCHES



SEWN ON. EARNED. BOUGHT. TRADED.
YOUR BACK IS YOUR BILLBOARD.

HAIR ACCESSORIES



BANDANAS. SCARVES. CLIPS. SCRUNCHIES.
BIG HAIR NEEDS BACKUP.

WALLETS & CHAINS



WALLET CHAINS. KEY CHAINS. CARABINERS.
FUNCTIONAL. METAL. NEVER BORING.

BELT BUCKLES



BIG BUCKLES. SKULLS. CROSSES. EAGLES.
HOLDING IT TOGETHER LITERALLY.

CIGARETTES & LIGHTERS



MARLBORO. CAMEL. NEWPORT. ZIPPO.
FIRE. SMOKE. ATTITUDE.

MAKEUP



EYELINER. BLACK. RED LIPS. SMUDGED.
MAKEUP ISN'T BEAUTY. IT'S A MESSAGE.

ACCESSORIES AREN'T EXTRA. THEY'RE IDENTITY. THE WHISKY. 1985. ~~LOU~~ LOUD. RAW. INTIMATE. DANGEROUS. NO SYSTEM. NO MASTER.

*CLEARABLE PINS NOTE: PINS MAY HAVE TO BE SMUDGED FOR CLEARANCE THEY CAN BE WIPED OFF LATER WITHOUT DAMAGING COSTUME

THE ROXY vs THE WHISKY: BAND DNA 1985

TWO CLUBS. TWO WORLDS. TWO TRIBES.

THE ROXY

MUSIC IS A TRIBE.

THE ROXY IS WHERE MUSIC COMES FIRST. THE CROWD KNOWS EVERY WORD. BANDS & FANS ARE ONE.



BANDS:

- PISH
- ALTERNATIVE ROCK
- PSYCHEDELIC ROCK
- COLLEGE ROCK
- UNDERGROUND CLUB BANDS

VISUAL DNA:

- VINTAGE DENIM
- FRINGE
- LAYERED NECKLACES
- RINGS & BRACELETS
- BOOTS
- BAND TEES
- CORDUROY
- VINTAGE LEATHER

HAIR:

- WOLF CUTS
- SHAG CUTS
- LONG LAYERS
- NATURAL TEXTURE
- SLIGHT PUNK INFLUENCE

MOOD:

- ARTISTIC
- EMOTIONAL
- SPIRITUAL
- COMMUNITY
- FAMILY

COLOR PALETTE:



MUSIC IS RELIGION. THE CROWD KNOWS EVERY WORD.

JANE'S ADDICTION (CLUB YEARS) • THE CULT • RED HOT CHILI PEPPERS (EARLY) • U2 (CLUB YEARS)
LOVE & ROCKETS • X • THE CHURCH • INSPIRAL CARPETS • R.E.M. (EARLY SHOWS)



THE WHISKY

EVERYONE WANTS SOMETHING.

THE WHISKY IS A BATTLEFIELD. BANDS FIGHT FOR ATTENTION. THE STRIP IS WATCHING. EVERYONE WANTS BACKSTAGE.



EVERYONE WANTS BACKSTAGE.

MÖTLEY CRÜE • RATT • DOKKEN • CINDERELLA • W.A.S.P. • FASTER PUSSYCAT • GREAT WHITE
QUIET RIOT • KIX • POISON • GUNS N' ROSES (EARLY CLUB DAYS)

BANDS:

- WAM BAM
- DEVIATED SEPTUMS
- SPACE JUNK

VISUAL DNA:

- LEATHER VESTS
- LEOPARD PRINT
- LEATHER PANTS
- STUD BELTS
- CHAINS
- DENIM VESTS
- BANDANAS

HAIR:

- BIG 1985 HAIR
- AQUANET VOLUME
- MULLET
- HAIR METAL LAYERS
- TEASED CROWNS

MOOD:

- AMBITION
- COMPETITION
- FAME
- DANGER
- HUSTLE

COLOR PALETTE:



TWO CLUBS. TWO CULTURES. ONE SUNSET STRIP.



SUNSET STRIP
HOLLYWOOD, CA

LOUD. RAW. INTIMATE. DANGEROUS. 1985.

THE ROXY GIRLS vs THE WHISKY GIRLS

SUNSET STRIP 1985 — TWO CLUBS. TWO WORLDS. TWO VERY DIFFERENT VIBES.

THE ROXY GIRLS

SHE CAME FOR THE MUSIC.

Artists. Dreamers. Hippies. Rock romantics. The Roxy is where the music lives and the crowd belongs.

DNA:

- Artists
- Musicians
- Dreamers
- Hippies
- Rock Romantics
- Free Spirits

HAIR:

- Wolf Cuts
- Shags
- Natural Waves
- Long Layers
- Bangs
- Curly & Textured

MAKEUP:

- Natural
- Smudged Liner
- Earth Tones
- Barely There
- Rock & Roll Beauty

ACCESSORIES:

- Vintage Jewelry
- Rings
- Leather Cords
- Scarves
- Mixed Metals
- Handcrafted Pieces

COLOR STORY:



Burgundy Magenta Purple Indigo Amber

SHE KNOWS EVERY WORD. SHE BELONGS HERE.

BOHEMIAN ARTIST



VINTAGE DENIM



ROCK & ROLL ROMANTIC



INDIE MUSIC LOVER



HIPPIE SOUL



PUNK INFLUENCE



HAIR METAL GROUPE



GLAM ROCKER



CUT-UP TEE & LEATHER



PUNK / METAL EDGE



NEW WAVE FLAIR



THE WHISKY GIRLS

SHE CAME FOR BACKSTAGE.

Glam. Ambition. Backstage Dreams. Hair metal culture. The Scene is a battlefield and everyone wants in.

DNA:

- Glam
- Ambition
- Backstage Dreams
- Hair Metal Culture
- The Scene
- Everyone Wants In

HAIR:

- Big Volume Teased Hair
- Hair Metal Layers
- Crimped Mullets
- Bold Texture

MAKEUP:

- Bold Eyeliner
- Red Lips
- Metallic Eyes
- Contoured
- Dramatic

ACCESSORIES:

- Bandanas
- Studs & Spikes
- Chains
- Pins & Buttons
- Leather Cuffs
- Big Earrings

COLOR STORY:



Black Silver Red Indigo White

SHE WANTS IN. SHE WANTS MORE. SHE WANTS BACKSTAGE.

THE ROXY — MUSIC IS A TRIBE.

SUNSET STRIP 1985 ★
LOS ANGELES, CA

THE WHISKY — EVERYONE WANTS SOMETHING.

THE ROXY MEN VS THE WHISKY MEN

SUNSET STRIP 1985

TWO CLUBS. TWO WORLDS. TWO VERY DIFFERENT VIBES.

THE ROXY MEN

HE BELONGS HERE.

Artists. Musicians. Poets. Dreamers. The Roxy is where the music lives and the people belong.

FASHION DNA:

- Vintage Denim
- Leather Jackets
- Military Jackets
- Band Tees
- Vintage Shirts
- Layered Looks
- Boots & Sneakers
- Scarves & Hats

HAIR:

- Wolf Cuts
- Shags
- Long Layers
- Natural Texture
- Curly & Wavy
- Undercuts

ACCESSORIES:

- Rings
- Necklaces
- Leather Bracelets
- Vintage Pins
- Scarves
- Hats

ATTITUDE:

- Creative
- Thoughtful
- Relaxed
- Authentic
- Music First

COLOR STORY:

- Burgundy
- Magenta
- Purple
- Indigo
- Amber



THE POET

THE GUITARIST

THE ARTIST

THE DREAMER

THE SKATER

THE HIPPIE SOUL



MUSIC. COMMUNITY. EXPRESSION.

THIS IS HOME.

DIVERSE. CREATIVE. REAL.

The Roxy is a melting pot of artists, misfits and music lovers. No one is trying to be someone. Everyone is here for the music.



THE WHISKY MEN

HE'S TRYING TO GET DISCOVERED.

Future rock stars. Road crew. Managers. Promoters. Hustlers. The Whisky is a battlefield and everyone is fighting for a shot.

FASHION DNA:

- Cut-Up T-Shirts
- Band Tees
- Leather Vests
- Denim Vests
- Leather Pants
- Chains & Studs
- Bandanas
- Combat Boots
- Ripped & Tight

HAIR:

- Big Hair
- Mullet
- Teased & Spiked
- Hair Metal Volume
- Shaved Sides
- Bleached Tips

ACCESSORIES:

- Chains
- Stud Belts
- Wrist Cuffs
- Skull Jewelry
- Bandanas
- Sunglasses

ATTITUDE:

- Aggressive
- Ambitious
- Competitive
- Loud
- Fame Driven

COLOR STORY:

- Black
- Silver
- Red
- Indigo
- White



THE FRONTMAN

THE ROADIE

THE BAD BOY

THE HUSTLER

THE METAL HEAD

THE NEW WAVE GUY



AMBITION. COMPETITION. CHAOS.

THIS IS WAR.

EVERYONE WANTS IN.

The Whisky is where careers are made or destroyed. Everyone is trying to get backstage. Nobody is safe.



THE ROXY MEN VS. THE WHISKY MEN

SUNSET STRIP
1985

TWO CLUBS. TWO WORLDS. TWO VERY DIFFERENT VIBES.

THE ROXY MEN MUSIC IS A TRIBE.

THE ROXY DNA:

- MUSIC LOVERS
- ARTISTS
- POETS
- BOHEMIANS
- CLUB REGULARS
- CREATIVE
- FREE SPIRITS

STYLE ELEMENTS:

- VINTAGE DENIM
- SUEDE & LEATHER
- EARTH TONES
- TIE DYE
- FRINGE
- LAYERING
- JEWELRY & SCARVES
- NATURAL TEXTURES

HAIR:

- SHAGS
- WOLF CUTS
- CURLS
- LONG LAYERS
- WAVY & NATURAL

COLOR STORY:

- BURGUNDY
- INDIGO
- TURQUOISE
- MAGENTA
- AMBER
- BROWN
- DENIM
- CREAM



CREATIVE. AUTHENTIC. MUSIC FIRST. THE ROXY IS HOME.



LOUD. DANGEROUS. AMBITIOUS. THE WHISKY IS THE BATTLEFIELD.

THE WHISKY MEN EVERYONE WANTS A RECORD DEAL.

THE WHISKY DNA:

- FUTURE ROCK STARS
- AMBITION
- COMPETITION
- BACKSTAGE DREAMS
- LOUD
- DANGEROUS
- LIVING FOR TONIGHT

STYLE ELEMENTS:

- LEATHER
- CUT-OFFS
- STUDS & CHAINS
- ANIMAL PRINTS
- BLACK EVERYTHING
- SLEEVELESS
- METAL ATTITUDE
- ACCESSORIZED

HAIR:

- BIG HAIR
- MULLET
- TEASED
- SPIKY
- BLEACHED STREAKS
- LONG LAYERS

COLOR STORY:

- BLACK
- CHARCOAL
- SILVER
- LEOPARD
- DARK DENIM
- RED
- BONE

THE ROXY — MUSIC IS A TRIBE.

★ SUNSET STRIP 1985 ★

THE WHISKY — EVERYONE WANTS SOMETHING.

THE MEN OF THE WHISKY

EVERYONE WANTS IN. EVERYONE WANTS SOMETHING.

GROUP 1

DEVIATED SEPTUMS DIE HARDS

PUNK. HARDCORE. STREET.

Fight somebody in the parking lot.

KEY ELEMENTS:

- Combat Boots
- Leather & Studs
- Destroyed Denim
- Bandanas
- Cut-Offs & Pins
- Dark, Dirty, Defiant



SPIKES & SAFETY PINS SHAVED SIDES RAT TAIL MOHAWK BANDANA & BOOTS DESTROYED DENIM

GROUP 2

MELTDOWN HAIR METAL FOLLOWERS

BIG HAIR. BIG DREAMS.
FUTURE ROCK STAR.

KEY ELEMENTS:

- Leopard & Animal Print
- Leather Pants
- Open Shirts & Mesh
- Chains & Belts
- Painted Boots
- Loud, Flashy, Confident



LEOPARD SHIRT SILK & SCARVES LEATHER PANTS MESH & CHAINS OPEN & SHIRTLESS TEASED TO THE GODS

GROUP 3

INDUSTRY HUSTLERS

ASPIRING ROCK STARS.

I have a demo.
Know anyone at Geffen?

KEY ELEMENTS:

- Leather Jackets
- Clean (But Cool)
- Dark Denim
- Vintage Boots
- Guitar Cases
- Demos & Press Kits



LEATHER JACKET DARK DENIM VINTAGE BOOTS PRESS PACKETS DEMOS GUITAR CASE

★ LOUD. DANGEROUS. AMBITIOUS. THE WHISKY IS THE BATTLEFIELD. ★

PAGE 5

THE MEN OF THE ROXY

MUSIC. COMMUNITY. EXPRESSION. THIS IS HOME.

GROUP 1

SONGWRITERS & MUSICIANS

WE CAME TO
PLAY.
NOT TO FIGHT.

KEY ELEMENTS:

- Vintage Denim
- Henleys & Tees
- Leather Bracelets
- Guitar Straps
- Scarves & Layers
- Authentic & Real



DENIM & HENLEY GUITAR STRAP SCARF & VEST BUTTON-DOWN LAYERED NECKLACES ACOUSTIC GUY

GROUP 2

BOHEMIAN ARTISTS

WE LIVE FOR
BEAUTY & CHAOS.

KEY ELEMENTS:

- Tie Dye
- Suede & Fringe
- Vintage Textiles
- Beads & Rings
- Earth Tones
- Creative Souls



TIE DYE SUEDE FRINGE TURKISH SCARF CROCHET VEST FLOWY SHIRT ARTIST SOUL

GROUP 3

ALTERNATIVE MUSIC CROWD

WE CAME FOR
THE BANDS.
THE REST IS
WHATEVER.

KEY ELEMENTS:

- Military Jackets
- Black Denim
- Bandanas
- Vintage Boots
- Wolf Cuts
- Laidback Cool



MILITARY JACKET BLACK DENIM BANDANA STRIPED TEE VINTAGE BOOTS WOLF CUT

★ CREATIVE. AUTHENTIC. MUSIC FIRST. THE ROXY IS HOME. ★