

THE MAGAZINE OF MUSIC & MAYHEM

SUMMER 1985

RIP TIDE

PISH

TAKES OVER THE ROXY

THE CULT BAND
THAT'S BECOMING
A MOVEMENT

CALIFORNIA ROAD

THE SONG.
THE FEELING.
THE REVOLUTION.

INSIDE THE ROXY

WHERE MUSIC,
TRIBES & DREAMS
COLLIDE EVERY NIGHT

SULLY ON PISH:

"THEY'RE NOT JUST
A BAND.
THEY'RE A FREQUENCY."

EVA

THE GIRL EVERYBODY
NOTICES. NOBODY
UNDERSTANDS.



\$2.50 US / \$2.95 CANADA



53 >

MUSIC ★ TRIBES ★ FREEDOM ★ LOVE ★ CALIFORNIA

WIN TICKETS!
SULLY & PISH LIVE
AT THE ROXY
SEE PAGE 62.

THE SUNSET STRIP'S ONLY MUSIC & CULTURE MAGAZINE.

JULY 1985
\$2.50

ROXY

Magazine

ROXY

PISH
SOLD OUT!
TONIGHT!

**EXCLUSIVE
INTERVIEW**
SULLY & EVA
OPEN UP ABOUT
PISH, THE
STRUGGLE,
AND THE DREAM
THAT WON'T
STOP.

STRIP NIGHTS
THE BANDS.
THE PARTIES.
THE AFTERHOURS.
ONLY ON THE
SUNSET STRIP.

**THE NEW
CALIFORNIA
SOUND**
FROM THE ROXY
TO THE WORLD.

LIVE REVIEW
PISH BRINGS
THE ROXY
TO ITS FEET
IN A SOLD OUT
STRIP NIGHT!

FASHION
LEATHER, DENIM.
BAND TEES.
THE STYLE OF
A GENERATION.

THE NEXT
BIG THING?
WE THINK
SO.

SULLY JOINS PISH

ON STAGE AT THE ROXY!

ONE NIGHT. ONE TRIBE. ONE REVOLUTION.



STEVIE NICKS
ON SOLO, SPIRIT,
AND STAYING
TRUE TO THE
MUSIC.

TOM PETTY
THE HEARTBREAK
KID TALKS TOUR,
NEW MUSIC &
LOYALTY.



MARLEY IN L.A.
THE REGGAE
CONNECTION
THAT'S CHANGING
THE SCENE.



★ NEW MUSIC ★ REAL STORIES ★ ROXY NIGHTS ★ NO BULLSHIT ★

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SULLY & EVA ON MUSIC, FAMILY, AND CHANGING EVERYTHING.

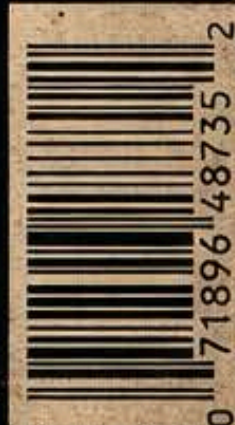


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THE ROXY — ONE PERFECT NIGHT ★

A TRIBE. A SONG, A MOMENT THAT CHANGED EVERYTHING.

ROXY

TONIGHT!
PISH
SOLD OUT

THE SUNSET STRIP. 10:15PM.

The lights. The energy.
The city holds its breath.
PISH is home.

SULLY ARRIVES

He didn't come for himself. He came for the music.

EVA

She lives it.
She feels it.
She is PISH.

THE PISH-HEADS

A tribe. A family.
A sound. A feeling.
A revolution.

"EVERYBODY
SING!"
— SULLY

PISH HITS THE STAGE



"Tonight is yours. Let's make it one we never forget."
— Johnny

THE ROOM ERUPTS



Every word.
Every note.
Every heart.

SULLY TAKES THE PIANO



One song. One moment.
One connection.
"California Road."

THE WHOLE ROOM SINGS



Voices everywhere.
One song.
One spirit.

THE PISH-HEADS RUSH THE STAGE



WE ARE
PISH! ☺

SECURITY MOVES IN



The love is real.
The rules are not.

THE ALLEY AFTER



The music stays.
The night never ends.
The legend begins.

ONE NIGHT. ONE SONG. ONE TRIBE.

From the streets of Los Angeles to the hearts of everyone who was there—PISH is more than music. It's a way of life.

"This isn't just a band. This is a movement.
This is PISH." — SULLY



PISH
LIVE AT
THE ROXY

SAT. JULY 13, 1985
10:30 PM
SOLD OUT

001385

PEACE
LOVE
PISH
☺

PISH

PISH

HEADS DNA

THE PEOPLE WHO FOLLOW THE MUSIC
THE ROXY • SUMMER 1985
LOS ANGELES • MUSIC • CULTURE • COMMUNITY



HERO STATEMENT
PISH isn't a hair metal band.
Not punk. Not pop.
Not New Wave.
PISH exists somewhere
between California rock,
reggae, surf culture,
jam bands, and spiritual
counterculture.
Their fans don't just listen.
They follow. They belong.
They become part of the tribe.
PISH ISN'T A BAND.
PISH IS A WAY OF LIFE.

MEN'S DNA



- | | | |
|---|--|---|
| 1. TIE-DYE WOLF <ul style="list-style-type: none">• Wolf cut• Tie-dye tee• Beaded necklaces• Leather & silver• Patch denim vest• Vintage Levi's | 2. CALIFORNIA SONGWRITER <ul style="list-style-type: none">• Feathered mullet• Military jacket• Vintage concert tee• Beads & hemp necklaces• Wristbands• Worn in denim | 3. REGGAE CROSSOVER <ul style="list-style-type: none">• Dreadlocks / locs• Marley tee• Beaded & wood necklaces• Rasta colors• Hemp bracelets• Baja hoodie / vintage |
|---|--|---|

WOMEN'S DNA



- | | | |
|--|---|---|
| 1. STEVIE SPIRIT <ul style="list-style-type: none">• Big layered hair• Lace camisole• Flowing kimono• Layered necklaces• Rings & bangles• Frye boots | 2. BANGLES HEART <ul style="list-style-type: none">• Voluminous wolf cut• Off shoulder tee• Vintage jewelry• High-waisted denim• Statement belt• Big earrings | 3. KIMONO DREAMER <ul style="list-style-type: none">• Shaggy layers• Kimono jacket• Vintage slip / lace• Beaded necklaces• Concho belt• Suede boots |
|--|---|---|

DETAILS THAT DEFINE US



CROWD MOMENTS



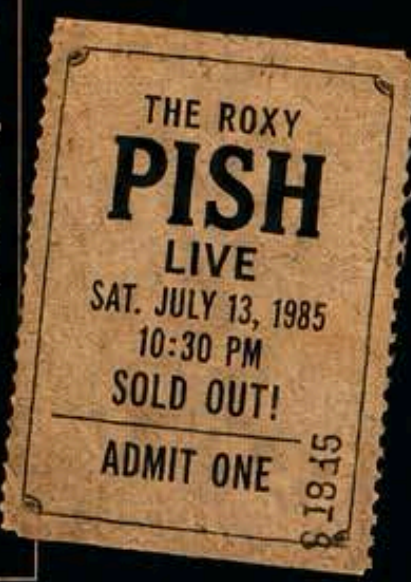
THE TRIBE - WHO WE ARE

WE COME TOGETHER
WE CONNECT
WE BELIEVE IN THE MUSIC
WE SUPPORT OUR SCENE
WE LIFT EACH OTHER UP
WE KEEP IT REAL

WE ARE PISH HEADS.
WE ARE THE TRIBE.
ONE NIGHT.
ONE SONG.
ONE FAMILY.



- | | |
|---|--|
| APPROVED <ul style="list-style-type: none">✓ TIE-DYE✓ VINTAGE CONCERT TEES✓ DENIM (WORN IN)✓ MILITARY JACKETS✓ BEADS & HEMP✓ LEATHER & SUEDE✓ 1970s VINTAGE✓ REGGAE INFLUENCE✓ CALIFORNIA STYLE✓ ROCK & ROLL SPIRIT | NOT APPROVED <ul style="list-style-type: none">✗ NEON COLORS✗ MODERN STREETWEAR✗ COACHELLA FASHION✗ BURNING MAN LOOKS✗ OVERLY DISTRESSED✗ SPIKY HAIR / GEL✗ LOGO OVERLOAD✗ FAST FASHION✗ TOO PERFECT✗ NOT 1985 |
|---|--|



A PACKED ROXY. A PERFECT CALIFORNIA SUMMER NIGHT. THE MUSIC. THE PEOPLE. THE MOVEMENT. **PISH IS A WAY OF LIFE.**

THE ROXY vs THE WHISKY: BAND DNA 1985

TWO CLUBS. TWO WORLDS. TWO TRIBES.

THE ROXY

MUSIC IS A TRIBE.

THE ROXY IS WHERE MUSIC COMES FIRST. THE CROWD KNOWS EVERY WORD. BANDS & FANS ARE ONE.



BANDS:

- PISH
- ALTERNATIVE ROCK
- PSYCHEDELIC ROCK
- COLLEGE ROCK
- UNDERGROUND CLUB BANDS

VISUAL DNA:

- VINTAGE DENIM
- FRINGE
- LAYERED NECKLACES
- RINGS & BRACELETS
- BOOTS
- BAND TEES
- CORDUROY
- VINTAGE LEATHER

HAIR:

- WOLF CUTS
- SHAG CUTS
- LONG LAYERS
- NATURAL TEXTURE
- SLIGHT PUNK INFLUENCE

MOOD:

- ARTISTIC
- EMOTIONAL
- SPIRITUAL
- COMMUNITY
- FAMILY

COLOR PALETTE:



MUSIC IS RELIGION. THE CROWD KNOWS EVERY WORD.

JANE'S ADDICTION (CLUB YEARS) • THE CULT • RED HOT CHILI PEPPERS (EARLY) • U2 (CLUB YEARS)
LOVE & ROCKETS • X • THE CHURCH • INSPIRAL CARPETS • R.E.M. (EARLY SHOWS)



TWO CLUBS. TWO CULTURES. ONE SUNSET STRIP.



SUNSET STRIP
HOLLYWOOD, CA

THE WHISKY

EVERYONE WANTS SOMETHING.

THE WHISKY IS A BATTLEFIELD. BANDS FIGHT FOR ATTENTION. THE STRIP IS WATCHING. EVERYONE WANTS BACKSTAGE.



EVERYONE WANTS BACKSTAGE.

MÖTLEY CRÜE • RATT • DOKKEN • CINDERELLA • W.A.S.P. • FASTER PUSSYCAT • GREAT WHITE
QUIET RIOT • KIX • POISON • GUNS N' ROSES (EARLY CLUB DAYS)

BANDS:

- WAM BAM
- DEVIATED SEPTUMS
- SPACE JUNK

VISUAL DNA:

- LEATHER VESTS
- LEOPARD PRINT
- LEATHER PANTS
- STUD BELTS
- CHAINS
- DENIM VESTS
- BANDANAS

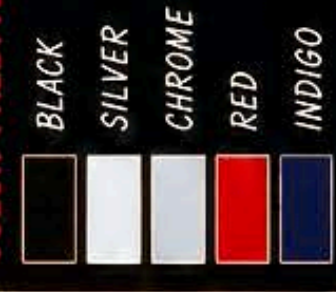
HAIR:

- BIG 1985 HAIR
- AQUANET VOLUME
- MULLET
- HAIR METAL LAYERS
- TEASED CROWNS

MOOD:

- AMBITION
- COMPETITION
- FAME
- DANGER
- HUSTLE

COLOR PALETTE:



LOUD. RAW. INTIMATE. DANGEROUS. 1985.

THE ROXY GIRLS vs THE WHISKY GIRLS

SUNSET STRIP 1985 — TWO CLUBS. TWO WORLDS. TWO VERY DIFFERENT VIBES.

THE ROXY GIRLS

SHE CAME FOR THE MUSIC.

Artists. Dreamers. Hippies. Rock romantics. The Roxy is where the music lives and the crowd belongs.

DNA:

- Artists
- Musicians
- Dreamers
- Hippies
- Rock Romantics
- Free Spirits

HAIR:

- Wolf Cuts
- Shags
- Natural Waves
- Long Layers
- Bangs
- Curly & Textured

MAKEUP:

- Natural
- Smudged Liner
- Earth Tones
- Barely There
- Rock & Roll Beauty

ACCESSORIES:

- Vintage Jewelry
- Rings
- Leather Cords
- Scarves
- Mixed Metals
- Handcrafted Pieces

COLOR STORY:

BurgundyMagentaPurpleIndigoAmber

SHE KNOWS EVERY WORD. SHE BELONGS HERE.



THE WHISKY GIRLS

SHE CAME FOR BACKSTAGE.

Glam. Ambition. Backstage Dreams. Hair metal culture. The Scene is a battlefield and everyone wants in.

DNA:

- Glam
- Ambition
- Backstage Dreams
- Hair Metal Culture
- The Scene
- Everyone Wants In

HAIR:

- Big Volume
- Teased Hair
- Hair Metal Layers
- Crimped
- Mulletts
- Bold Texture

MAKEUP:

- Bold Eyeliner
- Red Lips
- Metallic Eyes
- Contoured
- Dramatic

ACCESSORIES:

- Bandanas
- Studs & Spikes
- Chains
- Pins & Buttons
- Leather Cuffs
- Big Earrings

COLOR STORY:

BlackSilverRedIndigoWhite

SHE WANTS IN. SHE WANTS MORE. SHE WANTS BACKSTAGE.

THE ROXY — MUSIC IS A TRIBE.

SUNSET STRIP 1985 ★
LOS ANGELES, CA

THE WHISKY — EVERYONE WANTS SOMETHING.

THE ROXY MEN VS THE WHISKY MEN

SUNSET STRIP 1985

TWO CLUBS. TWO WORLDS. TWO VERY DIFFERENT VIBES.

THE ROXY MEN

HE BELONGS HERE.

Artists. Musicians. Poets. Dreamers. The Roxy is where the music lives and the people belong.

FASHION DNA:

- Vintage Denim
- Leather Jackets
- Military Jackets
- Band Tees
- Vintage Shirts
- Layered Looks
- Boots & Sneakers
- Scarves & Hats

HAIR:

- Wolf Cuts
- Shags
- Long Layers
- Natural Texture
- Curly & Wavy
- Undercuts

ACCESSORIES:

- Rings
- Necklaces
- Leather Bracelets
- Vintage Pins
- Scarves
- Hats

ATTITUDE:

- Creative
- Thoughtful
- Relaxed
- Authentic
- Music First

COLOR STORY:

- Burgundy
- Magenta
- Purple
- Indigo
- Amber



MUSIC. COMMUNITY. EXPRESSION.

THIS IS HOME.

DIVERSE. CREATIVE. REAL.

The Roxy is a melting pot of artists, misfits and music lovers. No one is trying to be someone. Everyone is here for the music.

THE WHISKY MEN

HE'S TRYING TO GET DISCOVERED.

Future rock stars. Road crew. Managers. Promoters. Hustlers. The Whisky is a battlefield and everyone is fighting for a shot.

FASHION DNA:

- Cut-Up T-Shirts
- Band Tees
- Leather Vests
- Denim Vests
- Leather Pants
- Chains & Studs
- Bandanas
- Combat Boots
- Ripped & Tight

HAIR:

- Big Hair
- Mullet
- Teased & Spiked
- Hair Metal Volume
- Shaved Sides
- Bleached Tips

ACCESSORIES:

- Chains
- Stud Belts
- Wrist Cuffs
- Skull Jewelry
- Bandanas
- Sunglasses

ATTITUDE:

- Aggressive
- Ambitious
- Competitive
- Loud
- Fame Driven

COLOR STORY:

- Black
- Silver
- Red
- Indigo
- White



AMBITION. COMPETITION. CHAOS.

THIS IS WAR.

EVERYONE WANTS IN.

The Whisky is where careers are made or destroyed. Everyone is trying to get backstage. Nobody is safe.

THE ROXY MEN VS. THE WHISKY MEN

SUNSET STRIP 1985

TWO CLUBS. TWO WORLDS. TWO VERY DIFFERENT VIBES.

THE ROXY MEN MUSIC IS A TRIBE.

THE ROXY DNA:

- MUSIC LOVERS
- ARTISTS
- POETS
- BOHEMIANS
- CLUB REGULARS
- CREATIVE
- FREE SPIRITS

STYLE ELEMENTS:

- VINTAGE DENIM
- SUEDE & LEATHER
- EARTH TONES
- TIE DYE
- FRINGE
- LAYERING
- JEWELRY & SCARVES
- NATURAL TEXTURES

HAIR:

- SHAGS
- WOLF CUTS
- CURLS
- LONG LAYERS
- WAVY & NATURAL

COLOR STORY:

- BURGUNDY
- INDIGO
- TURQUOISE
- MAGENTA
- AMBER
- BROWN
- DENIM
- CREAM



1 TIE DYE TEE + VEST
2 DENIM JACKET + TANK
3 FLORAL SHIRT + TANK
4 SUEDE JACKET
5 CROCHET VEST + SCARF
6 MILITARY JACKET



7 PAINTER PANTS + SUSPENDERS
8 HENLEY + BRACELETS
9 LONG CARDIGAN
10 SLEEVELESS THERMAL
11 INDIAN COTTON SHIRT
12 BLACK BUTTON-DOWN



CREATIVE. AUTHENTIC. MUSIC FIRST. THE ROXY IS HOME.



1 SLEEVELESS TEE + LEATHER VEST
2 LEOPARD PRINT SHIRT
3 WHITE TANK + LEATHER PANTS
4 DENIM VEST + PINS
5 MESH SHIRT + VEST



7 STUDDED BELT + BLACK JEANS
8 BLACK SATIN SHIRT
9 LEATHER JACKET + TEE
10 SLEEVELESS THERMAL
12 SCARF + BLACK TEE



LOUD. DANGEROUS. AMBITIOUS. THE WHISKY IS THE BATTLEFIELD.

THE WHISKY MEN EVERYONE WANTS A RECORD DEAL.

THE WHISKY DNA:

- FUTURE ROCK STARS
- AMBITION
- COMPETITION
- BACKSTAGE DREAMS
- LOUD
- DANGEROUS
- LIVING FOR TONIGHT

STYLE ELEMENTS:

- LEATHER
- CUT-OFFS
- STUDS & CHAINS
- ANIMAL PRINTS
- BLACK EVERYTHING
- SLEEVELESS
- METAL ATTITUDE
- ACCESSORIZED

HAIR:

- BIG HAIR
- MULLET
- TEASED
- SPIKY

- BLEACHED STREAKS
- LONG LAYERS

COLOR STORY:

- BLACK
- CHARCOAL
- SILVER
- LEOPARD
- DARK DENIM
- RED
- BONE

THE ROXY — MUSIC IS A TRIBE.

★ SUNSET STRIP 1985 ★

THE WHISKY — EVERYONE WANTS SOMETHING.

THE MEN OF THE WHISKY

EVERYONE WANTS IN. EVERYONE WANTS SOMETHING.

GROUP 1

DEVIATED SEPTUMS DIE HARDS

PUNK. HARDCORE. STREET.

Fight somebody in the parking lot.

KEY ELEMENTS:

- Combat Boots
- Leather & Studs
- Destroyed Denim
- Bandanas
- Cut-Offs & Pins
- Dark, Dirty, Defiant



SPIKES & SAFETY PINS SHAVED SIDES RAT TAIL MOHAWK BANDANA & BOOTS DESTROYED DENIM

GROUP 2

MELTDOWN HAIR METAL FOLLOWERS

BIG HAIR. BIG DREAMS. FUTURE ROCK STAR.

KEY ELEMENTS:

- Leopard & Animal Print
- Leather Pants
- Open Shirts & Mesh
- Chains & Belts
- Painted Boots
- Loud, Flashy, Confident



LEOPARD SHIRT SILK & SCARVES LEATHER PANTS MESH & CHAINS OPEN & SHIRTLESS TEASED TO THE GODS

GROUP 3

INDUSTRY HUSTLERS

ASPIRING ROCK STARS.

I have a demo. Know anyone at Geffen?

KEY ELEMENTS:

- Leather Jackets
- Clean (But Cool)
- Dark Denim
- Vintage Boots
- Guitar Cases
- Demos & Press Kits



LEATHER JACKET DARK DENIM VINTAGE BOOTS PRESS PACKETS DEMOS GUITAR CASE

THE MEN OF THE ROXY

MUSIC. COMMUNITY. EXPRESSION. THIS IS HOME.

GROUP 1

SONGWRITERS & MUSICIANS

WE CAME TO PLAY. NOT TO FIGHT.

KEY ELEMENTS:

- Vintage Denim
- Henleys & Tees
- Leather Bracelets
- Guitar Straps
- Scarves & Layers
- Authentic & Real



DENIM & HENLEY GUITAR STRAP SCARF & VEST BUTTON-DOWN LAYERED NECKLACES ACOUSTIC GUY

GROUP 2

BOHEMIAN ARTISTS

WE LIVE FOR BEAUTY & CHAOS.

KEY ELEMENTS:

- Tie Dye
- Suede & Fringe
- Vintage Textiles
- Beads & Rings
- Earth Tones
- Creative Souls



TIE DYE SUEDE FRINGE TURKISH SCARF CROCHET VEST FLOWY SHIRT ARTIST SOUL

GROUP 3

ALTERNATIVE MUSIC CROWD

WE CAME FOR THE BANDS. THE REST IS WHATEVER.

KEY ELEMENTS:

- Military Jackets
- Black Denim
- Bandanas
- Vintage Boots
- Wolf Cuts
- Laidback Cool



MILITARY JACKET BLACK DENIM BANDANA STRIPED TEE VINTAGE BOOTS WOLF CUT