

WANDA'S STRIP JOINT

Creative Produced by
Kara Saun



ATMOSPHERE:
40 % VEGAS
30 % HOLLYWOOD
30 % VALLEY

- ★ CABARET
- ★ COMEDY
- ★ CELEBRATION
- ★ COMMUNITY
- ★ ESCAPE
- ★ PERFORMANCE
- ★ LAUGHTER

EVERYBODY
COMES HERE
TO BE
SOMEBODY ELSE
FOR A NIGHT. ♡

LIVE
FEMALE
IMPERSONATION
CABARET

★ NIGHTLY ★
SHOWTIME 10:30



Wanda's
STRIP JOINT

WHAT YOU'LL FIND:

- ★ BIG LAUGHS
- ★ GREAT DRINKS
- ★ BEAUTIFUL PEOPLE
- ★ AMAZING TALENT
- ★ DOLLAR BILLS
- ★ MEMORIES
- ★ CONFIDENCES
- ★ MAYHEM

... AND A LITTLE
BIT OF MAGIC ★

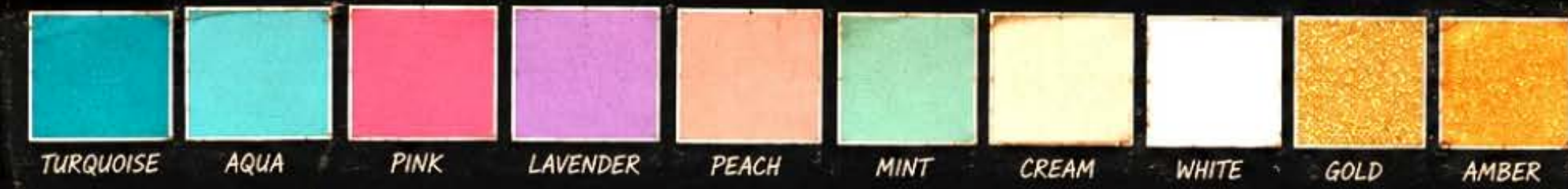


We are not
at the Whisky
anymore. ♡

WANDA'S



TONIGHT:
★ CHER
★ TINA TURNER
★ DIANA ROSS
★ JOAN RIVERS
★ LIZA MINNELLI
★ DOLLY PARTON
★ MARILYN MONROE
AND MORE! ★



WANDA'S STRIP JOINT

NORTH HOLLYWOOD'S
BEST KEPT SECRET • 1985

THE LADIES OF THE NIGHT ☆

LIVE FEMALE IMPERSONATION CABARET

"Seven stars. Seven illusions. One unforgettable night."



LIVE
★ FEMALE
IMPERSONATION
CABARET
SHOWTIME
10:30 PM

THE CHER

Goddess of Pop



- ★ Tall
- ★ Sultry
- ★ Iconic
- ★ Always a moment

"If I could turn back
time... I'd still be here."

THE DIANA ROSS

Queen of Elegance



- ★ Grace
- ★ Glamour
- ★ Timeless
- ★ Pure sophistication

"I'm coming out
tonight... to slay."

THE TINA TURNER

Queen of Rock 'n Roll



- ★ Fire
- ★ Energy
- ★ Wild
- ★ Nobody sits down!

"What's love got
to do with it??
Everything!"

THE DOLLY PARTON

Country Sweetheart



- ★ Big hair
- ★ Big heart
- ★ Big personality
- ★ Always a laugh

"It costs a lot
of money to look
this cheap!"

THE JOAN RIVERS

Queen of Comedy



- ★ Sharp tongue
- ★ Quick wit
- ★ No filter
- ★ Still hilarious

"Can we talk?
Of course we can.
I talk for a living!"

THE LIZA MINNELLI

Cabaret Star



- ★ Drama
- ★ Talent
- ★ Broadway Baby
- ★ The ultimate performer

"Maybe this time
I'll be your star."

THE MARILYN MONROE

Blonde Bombshell



- ★ Blonde
- ★ Beautiful
- ★ Classic
- ★ Forever a fantasy

"I just wanna be
loved by you."



Different looks.
Different lives.
One stage.
One family.



WHAT THEY GIVE YOU:

- ★ ESCAPE
- ★ FANTASY
- ★ LAUGHTER
- ★ GLAMOUR
- ★ LIP SYNC PERFECTION
- ★ A PLACE TO DREAM
- ★ A NIGHT TO REMEMBER



APPLAUSE
DARLING!



EVERY WOMAN
IS AN ILLUSION.
EVERY ILLUSION
IS BETTER THAN
REALITY.



COCKTAILS ★ DANCING ★ COMEDY ★ CELEBRATION ★ COMMUNITY ★ CONFIDENCE ★ MAYHEM ★ MEMORIES



WANDA'S STRIP JOINT

NORTH HOLLYWOOD'S
BEST KEPT SECRET • 1985

THE LADIES OF THE NIGHT

HAIR DEPARTMENT REFERENCE GUIDE

"Seven stars. Seven illusions. One unforgettable night of hair magic."

LIVE
★ FEMALE
★ IMPERSONATION
★ CABARET
★ SHOWTIME
★ 10:30 PM ★

THE CHER <i>Goddess of Pop</i> 	THE DIANA ROSS <i>Queen of Elegance</i> 	THE TINA TURNER <i>Queen of Rock 'n Roll</i> 	THE DOLLY PARTON <i>Country Sweetheart</i> 	THE JOAN RIVERS <i>Queen of Comedy</i> 	THE LIZA MINNELLI <i>Cabaret Star</i> 	THE MARILYN MONROE <i>Blonde Bombshell</i> 
						
HAIR DNA ★ Jet black ★ Massive volume ★ Tight curls ★ Center part ★ Long layers ★ Dramatic silhouette HAIR NOTES Bigger is better Rock-and-roll glamour Must read immediately as Cher from across the room	HAIR DNA ★ Rich black ★ Ultra-volume ★ Natural texture ★ Large halo shape ★ Soft movement HAIR NOTES Elegant superstar energy Disco royalty Soft but commanding	HAIR DNA ★ Wild lion mane ★ Feathered layers ★ Blonde & caramel dimension ★ Extreme movement ★ Punk-meets-rock-star HAIR NOTES Untamed Electric High energy	HAIR DNA ★ Platinum blonde ★ Teased crown ★ Huge Southern volume ★ Soft curls ★ Perfectly sculpted HAIR NOTES Beauty queen meets country icon Larger than life Immaculate glamour	HAIR DNA ★ Short layered crop ★ Feathered texture ★ Warm brunette or blonde variations ★ Television personality styling HAIR NOTES Sharp Polished Beverly Hills sophistication	HAIR DNA ★ Signature pixie ★ Deep brunette ★ Strong shape ★ Minimal volume HAIR NOTES Chic Cabaret icon Instantly recognizable silhouette	HAIR DNA ★ Platinum blonde ★ Sculpted curls ★ Side sweep ★ Soft Hollywood waves ★ Glamorous finish HAIR NOTES Old Hollywood Romantic Fantasy icon

HAIR DEPARTMENT GUIDELINES ★

- ✓ Wigs should feel stage-ready and theatrical
- ✓ Hair silhouettes must be clear from every seat in the room
- ✓ 1985 interpretation of classic icons

- ✓ Volume is your best friend
- ✓ Texture & shape matter more than perfect replication
- ✓ Design for comedy, celebration, and visual impact.



Different looks.
Different lives.
One stage.
One family.

★

FREAKY DEAKY Day 4

WANDA'S STRIP JOINT ★ THE EMPRESS ROOM ★ INTERIOR NIGHT

Hair Department Reference Board

Creative Producer / Costume Designer
KARA SAUN ★

WANDA'S STRIP JOINT

Valley, California • 1985

This is the legendary Valley hideout where Sully and Bernie attempt to escape Big Face.

The one place Big Face would never think to look.

Creative Produced by
Kara Saun



THE VIBE

- ★ HIDDEN GEM OF THE VALLEY
- ★ NOT THE STRIP. THIS IS OUR WORLD.
- ★ CAMPY, FUNNY, FABULOUS
- ★ HAIRDRESSERS, ACTORS, WAITERS, FLIGHT ATTENDANTS, DREAMERS
- ★ A COMMUNITY. A FAMILY.
- ★ FEATHERS, SEQUINS, AND ESCAPE.
- ★ EVERYBODY IS SOMEBODY HERE.



1985 ADMIT ONE
WANDA'S STRIP JOINT
VALLEY, CA 1985

THE ATMOSPHERE

- ★ CABARET
- ★ COMEDY
- ★ CELEBRATION
- ★ COMMUNITY
- ★ ESCAPE
- ★ LAUGHTER
- ★ ACCEPTANCE
- ★ DREAMS

THE CROWD

- ★ HAIRDRESSERS
- ★ ACTORS
- ★ WAITERS
- ★ MUSICIANS
- ★ STUDENTS
- ★ FLIGHT ATTENDANTS
- ★ GAY MEN
- ★ LESBIAN WOMEN
- ★ VALLEY LOCALS
- ★ CREATIVES
- ★ DREAMERS
- ★ EVERYBODY



TURQUOISE



AQUA



HOT PINK



LAVENDER



PEACH



MINT



GOLD



WHITE

COCKTAILS ★ DANCING ★ COMEDY ★ CELEBRATION ★ COMMUNITY ★ CONFIDENCE ★ MAYHEM ★ MEMORIES



WANDA'S STRIP JOINT

NORTH HOLLYWOOD'S
BEST KEPT SECRET • 1985

30% GAY REGULARS

The heart of the room. Hairdressers. Designers. Retail workers. Bartenders. Actors.

WARDROBE: Izod & Lacoste polos, colorful sweaters, white jeans, pleated trousers, loafers, Members Only jackets, tropical prints, rolled sleeves.

20% ENTERTAINMENT CROWD

Actors. Musicians. Comedians. Theater people. Television crew. Creative professionals.

WARDROBE: Printed silk shirts, sport coats, vintage jackets, statement jewelry, creative layering.

15% WOMEN & LESBIAN REGULARS

Artists. Photographers. Musicians. Creative women. Theater women. Women who feel comfortable in these spaces.

WARDROBE: Oversized blazers, Levi's, vintage tees, denim jackets, slouchy sweaters, boots, loafers, rolled sleeves. Some feminine. Some androgynous. Some glamorous.

15% VALLEY LOCALS

Secretaries. Salespeople. Restaurant workers. Neighborhood regulars. Friends of performers.

WARDROBE: Polos, casual dresses, colorful sweaters, denim, slacks. Comfortable 1985 nightlife fashion.

10% PERFORMERS OFF DUTY

Drag performers. Dancers. Comedians. Actors. Watching friends perform.

WARDROBE: Creative styling, colorful accessories, vintage fashion, theatrical touches.

5% TOURISTS & FIRST TIMERS

The people hearing "You have to see Wanda's."

WARDROBE: Vacation shirts, bright blouses, windbreakers, 1985 tourist fashion.

5% WILD CARDS

Bookies. Nightclub owners. Shady characters. Low-level criminals. The reason Big Face doesn't feel completely out of place.

WARDROBE: Dark shirts, gold chains, loafers, expensive casual wear.

WHO'S IN THE ROOM?

North Hollywood Nightlife • 1985



FREAKY DEAKY
WANDA'S STRIP JOINT DECK
CREATIVE PRODUCED BY KARA SAUN

WANDA'S ISN'T JUST A CLUB. IT'S A COMMUNITY, A STAGE, AND A SECRET WORLD HIDDEN IN THE VALLEY.

PERFORMANCE • COMMUNITY • ESCAPE • LAUGHTER • BELONGING

AT A GLANCE

30% Gay Regulars 20% Entertainment Crowd
15% Women & Lesbian Regulars 15% Valley Locals
10% Performers Off Duty 5% Tourists & First Timers
5% Wild Cards

100% WANDA'S

Wanda's STRIP JOINT VAN NUYS, 1985

WARDROBE DO'S & DON'TS FOR B.G. - WANDA'S STRIP JOINT A DRAG QUEEN JOINT IN THE VALLEY.

THIS IS NOT VEGAS.
THIS IS VAN NUYS.
THIS IS OUR WORLD.



THE AUDIENCE - 1985 VALLEY DRAG STRIP JOINT

1. DRAG FAN
REGULAR

2. QUEER
COUPLE

3. LOCAL
VALLEY KID

4. BAR
PATRON

5. QUEER
FRIENDS

6. DRAG FAN
SUPERFAN

7. VALLEY
REGULAR

8. LOCAL
SWEETHEART

DO'S

- ✓ ORIGINAL VINTAGE PREFERRED
- ✓ AUTHENTIC 1985 STYLES
- ✓ EXPRESS YOUR IDENTITY
- ✓ BRIGHT COLORS & PASTELS
- ✓ DENIM, COTTON, KNITS
- ✓ BIG HAIR & FUN MAKEUP
- ✓ QUEER, GRITTY, REAL, LOCAL
- ✓ CHARACTER-DRIVEN LOOKS
- ✓ BRING 3-5 OPTIONS
- ✓ DRESS FOR THE VIBE, NOT THE CAMERA
- ✓ PERIOD-APPROPRIATE FOOTWEAR
- ✓ LIVED-IN IS PERFECT

DON'TS

- ✗ NO MODERN BRANDS
- ✗ NO NIKE / ADIDAS LOGOS
- ✗ NO MODERN STREETWEAR
- ✗ NO ATHLEISURE
- ✗ NO SHEIN / FASHION NOVA
- ✗ NO MODERN CLUBWEAR
- ✗ NO LUXURY LOGO BAGS
- ✗ NO MODERN SNEAKERS
- ✗ NO TINY STROBING PATTERNS
- ✗ NO HALLOWEEN DRAG COSTUMES
- ✗ NO OVER-POLISHED LOOKS
- ✗ NO MODERN HAIRSTYLES
- ✗ NO TIKTOK FASHION

DRAG QUEENS - ON STAGE LOOKS (FOR REFERENCE)

WORKERS - BARTENDERS / SECURITY / DOOR

HAIR REFERENCES 1985

REMEMBER:

YOU ARE NOT DRESSING AS AN EXTRA.
YOU ARE DRESSING AS A REAL PERSON
IN A DRAG STRIP JOINT IN THE VALLEY IN 1985.
THIS IS OUR HOME.
THIS IS OUR COMMUNITY.
THIS IS OUR NIGHT.

FREAKY DEAKY
COSTUME DEPARTMENT

APPROVED FOOTWEAR



ACCESSORIES & DETAILS



MAKEUP NOTES - FUN & EXPRESSIVE!



- BRIGHT EYESHADOW
- LINER
- BLUSH
- BOLD LIPS
- GLITTER
- BE YOURSELF!

COLOR PALETTE - WANDA'S



REAL. GRITTY. QUEER. VALLEY.
THAT'S WANDA'S.



HAVE FUN.
BE REAL.
BE 1985.



WARDROBE DO'S & DON'TS

FOR B.G. - WANDA'S STRIP JOINT

A DRAG QUEEN JOINT IN THE VALLEY.

THIS IS NOT VEGAS.
THIS IS VAN NUYS.
THIS IS OUR
WORLD.



THE AUDIENCE - 1985 VALLEY DRAG STRIP JOINT



1. DRAG QUEEN

2. DRAG QUEEN

3. QUEEN
(OFF DUTY)

4. DRAG FAN /
REGULAR

5. QUEER
REGULAR

6. LESBIAN COUPLE

7. BAR PATRON

8. QUEER KID



9. DRAG QUEEN

10. DRAG QUEEN

11. DRAG FAN
(LOCAL)

12. REGULAR
(AFTER WORK)

13. QUEER
REGULAR

14. WANDA'S
REGULAR

DRAG QUEENS - ON STAGE LOOKS (FOR REFERENCE)



WORKERS - BARTENDERS / SECURITY / DOOR



HAIR REFERENCES 1985



MAKEUP REFERENCES 1985



APPROVED FOOTWEAR



ACCESSORIES & DETAILS



COLOR PALETTE - WANDA'S



DO'S

- ✓ ORIGINAL VINTAGE PREFERRED
- ✓ AUTHENTIC 1985 STYLES
- ✓ DRAG IS ENCOURAGED
- ✓ EXPRESS YOUR IDENTITY
- ✓ BRIGHT COLORS
- ✓ BOLD PATTERNS
- ✓ GLITTER, SEQUINS, FEATHERS
- ✓ BIG HAIR & BOLD MAKEUP
- ✓ DENIM, LEATHER, MESH
- ✓ CHARACTER-DRIVEN LOOKS
- ✓ BRING 3-5 OPTIONS
- ✓ DRESS FOR THE VIBE, NOT THE CAMERA
- ✓ PERIOD-APPROPRIATE FOOTWEAR
- ✓ LIVED-IN IS PERFECT

DON'TS

- ✗ NO MODERN BRANDS
- ✗ NO NIKE / ADIDAS LOGOS
- ✗ NO MODERN STREETWEAR
- ✗ NO ATHLEISURE
- ✗ NO SHEIN / FASHION NOVA
- ✗ NO MODERN LOUNGEWEAR
- ✗ NO LUXURY LOGO BAGS
- ✗ NO MODERN SNEAKERS
- ✗ NO TINY STROBING PATTERNS
- ✗ NO HALLOWEEN DRAG COSTUMES
- ✗ NO OVER-POLISHED LOOKS
- ✗ NO MODERN HAIRSTYLES
- ✗ NO TIKTOK FASHION

THIS IS FUN.
THIS IS CAMP.
THIS IS OUR HOME.

REMEMBER:

YOU ARE NOT DRESSING AS AN EXTRA.
YOU ARE DRESSING AS A REAL PERSON
IN A DRAG STRIP JOINT IN THE VALLEY IN 1985.
THIS IS OUR HOME. THIS IS OUR COMMUNITY.
THIS IS OUR NIGHT.

BE LOUD. BE PROUD.

FREAKY DEAKY
COSTUME DEPARTMENT

SUPPORT
YOUR LOCAL
QUEENS!

HAIR

★ ————— BY ————— ★

KIM KIMBLE

HAIR

★ — BY — ★

KIM KIMBLE

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by Quirky Styles

1980s Woman



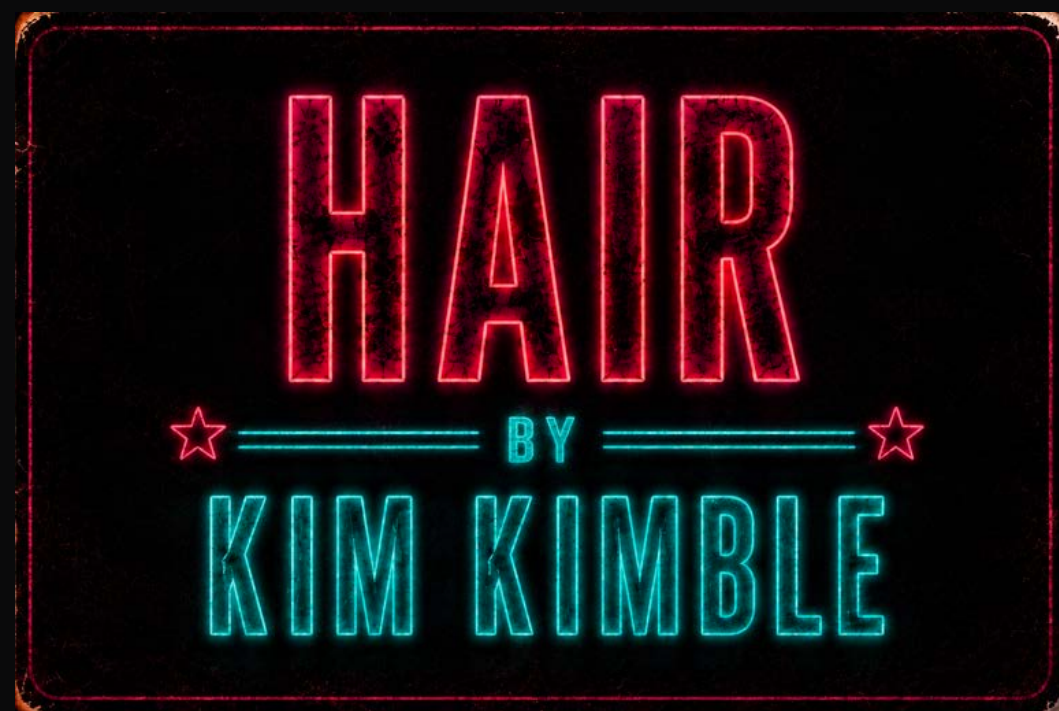
HAIR

★ — BY — ★

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Women of Color 1980





Men of Color 1980



HAIR

★ ————— BY ————— ★

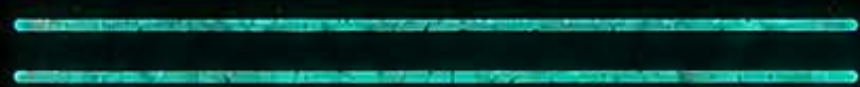
KIM KIMBLE

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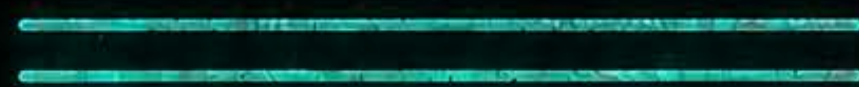
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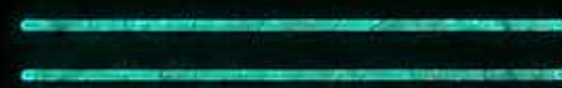
LOCATIONS



BY



FREDERICK SCHROEDER



LOCATIONS
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