

AMERICA'S DINERS

SPECIAL LOS ANGELES ISSUE

BARRY BRISCO

THE MAN WHO KEEPS

Mel's
RUNNING

“YOU AIN'T
NOTHIN' BUT A
BUNCH OF
SLOBS AND SHIT.”



HOLLYWOOD
AFTER MIDNIGHT

THE CUSTOMERS
NEVER STOP

BURGERS,
COFFEE & CHAOS

SURVIVING THE
SUNSET STRIP
CROWD

MEET THE MANAGER
EVERYBODY KNOWS



DINER MANAGER *Three Looks for the Night Shift Boss*

LOOK 1 CLASSIC DINER MANAGER



- Authentic 1980's diner uniform
- Turquoise trim & Mel's logo
- Pens, glasses & order pad
- Slight activator stains
- Been here since yesterday

CHARACTER NOTE:
"CAN I HELP YOU?"

LOOK 2 SHIFT SUPERVISOR



- Yellow shirt, turquoise tie
- The guy who handles complaints
- Manager badge & pocket protector
- Clean, but not too clean
- Always tired, always watching

CHARACTER NOTE:
THE GUY WHO HANDLES COMPLAINTS.

LOOK 3 OWNER'S FAVORITE MANAGER



- Mel's manager jacket
- White shirt with turquoise trim
- Order pad, watch, name badge
- Works 16 hours, no problem
- The man who keeps it all together

CHARACTER NOTE:
THE MAN WHO KEEPS
THE PLACE RUNNING."

1985 DINER REFERENCES



COSTUME & HAIR NOTES

- HAIR
- Authentic Jerry Curl
 - Soul Glo influence
 - Extra length in back
 - Activator drip & shine
 - Wet look, all night

- WARDROBE
- Turquoise, pink, yellow
 - Mel's color palette
 - Authentic 1980's diner
 - Working-class realism
 - No modern styling



DETAILS





CHARACTER REFERENCE • MEL'S DINER 1985

THE PEOPLE AT MEL'S – THIS MORNING (5:30 AM)

ROCKER	GROUPIE	TOURIST COUPLE	ASPIRING ACTOR	NIGHT SHIFT NURSE
Up all night. Lives for the music. Coffee. Pack of Marlboros.	Still fabulous. A little smudged. Just left the club. Sleep later.	Here for Hollywood. Confused by everything. Early breakfast before the tour.	Audition today. Headshot in backpack. Fries & hope	Long shift. Stronger than everyone. Needs coffee

THE MEN WORKING MEL'S

WAITRESS (VICKI) Pink uniform. Big hair. Seen everything. Ingratiated by nothing. Coffee is life.	MANAGER (BARRY BRISCO TYPE) Runs a tight ship. Hates kids. Hates drama. Hates when food lets the waitress have a choice.	COOK On the grill. all right. Fries, fries, and survives.

WHAT EVERYONE WEARS – 1985

WOMEN		MEN	
HAIR • Big Hair • Perm • Teased Bangs • Aqua Net	CLOTHING • Denim • Leather • Mini Skirts • Off-Shoulder • Band Tees	HAIR • Mullet • Long Layers • Perms • Bandanas	CLOTHING • Leather Jackets • Band Tees • Tight Jeans • Denim Jackets • Sneakers/Boots
ACCESSORIES • Big Earrings • Layered Jewelry • Bracelets • Concert Pins • Sunglasses	ACCESSORIES • Rings • Chains • Brooches • Watches • Sunglasses		

THE UNIFORMS
MEL'S WAITRESSES

• Pink Dress • White Piping • White Apron • White Straps • Name Tag • Big Hair • Good Attitude • Bad for Hustling	

THE LOOK & FEEL



MEL'S DINER DNA – 1985

- 24 HOURS. LAST STOP BEFORE SUNRISE.
- CHROME. NEOH. RED VINYL & COFFEE.
- SUNSET STRIP. ROCK STARS. DREAMERS. TOURISTS. NIGHT PEOPLE. WORKERS.
- BREAKFAST ANYTIME. COFFEE ALWAYS.
- A PLACE WHERE EVERY TRIBE COLLIDES. NO EGGS AT 5:30 AM.

THE DETAILS

- CHROME EDGES
- RED VINYL BOOTHS
- BLACK & WHITE TILE
- PINK NEOH GLOW
- COFFEE, SMOKE, CONDIMENTS
- JUKEBOX PLAYING
- CONCERT FLYERS ON WALLS
- HOLLYWOOD OUTSIDE, CHAOS INSIDE.



MEL'S – WHERE HOLLYWOOD COMES TOGETHER (OR FALLS APART)

COFFEE. PANCAKES. PROBLEMS. OPEN 24 HOURS.

AT 5:30 AM, EVERYONE LOOKS THE SAME: TIRED, HUNGRY, AND A LITTLE DANGEROUS.

CHARACTER REFERENCE • MEL'S DINER 1985

THE PEOPLE AT MEL'S – THIS MORNING (5:30 AM)

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THE MEN WORKING MEL'S

WAITRESS (VICKI) Pink uniform. Big hair. Seen everything. Impressed by nothing. Coffee is life.		MANAGER (DARRY BRISCO TYPE) Owns a tight ship. Hates kids. Hates drama. Hates when food hits the window. Hates cleaning.		COOK On the grill all night. Flips, fries, and survives.	
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WHAT EVERYONE WEARS – 1985

WOMEN			MEN		
					
HAIR 	CLOTHING 	ACCESSORIES 	HAIR 	CLOTHING 	ACCESSORIES 
• Big Hair • Perms • Teased Bangs • Aqua Net	• Denim • Leather • Mini Skirts • Off-Shoulder • Band Tees	• Big Earrings • Layered Jewelry • Bracelets • Cocktail Pins • Sunglasses	• Mullet • Long Layers • Perms • Bandanas	• Leather Jackets • Band Tees • Tight Jeans • Denim Jackets • Sneakers/Boots	• Rings • Chains • Bracelets • Watches • Sunglasses

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MEL'S WAITRESSES



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Mel's DRIVE-IN

SUNSET STRIP, HOLLYWOOD • 1985

OPEN 24 HOURS

THE LAST STOP BEFORE SUNRISE



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- SUNSET STRIP: ROCK STARS, DREAMERS, TOURISTS, NIGHT PEOPLE, WORKERS.
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- A PLACE WHERE EVERY TRIBE COLLIDES. NO EGOS AT 6:30 AM.

THE LOOK & FEEL



THE DETAILS

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- RED VINYL BOOTHS
- BLACK & WHITE TILE
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